

Foundation Programme: Business Track

This foundation programme is designed to help students grow both personally and professionally. It encourages self-discovery and builds essential skills such as communication, teamwork, and leadership. Students will learn to think critically and solve problems while gaining a basic understanding of economics,

finance, entrepreneurship, and design. With a strong focus on creativity, innovation, and practical digital skills, the programme prepares learners to adapt confidently in diverse and dynamic environments, achieve academic success, and develop their future careers.

PROGRAMME STRUCTURE

Note: The modules listed represent our current offerings, but with an industry-led approach, we regularly update them to ensure they reflect the latest trends and practices.

MODULE 01

Limitless Human Becoming

In this module, students work, learn, and reflect about themselves. On the way the students will explore ancient philosophical concepts on the human being. They will dig into some learnings of neuroscience research, learn about inner decision-making and emotional intelligence.

MODULE 02

Python 1

This beginner-friendly course will get you coding right away. You'll learn to write clear, maintainable scripts, spot and fix common errors, and control program flow with sequencing, conditionals (if-statements) and loops. You'll also explore how to organize data using basic types, simple structures and functions, see how HTML helps manage and display information, and finish by building your own Python programs with confidence.

MODULE 03

English for Business Communication

The course is designed to develop essential English language skills tailored for business environments. It focuses on improving listening, speaking, reading, and writing abilities with practical applications such as composing emails, reports, proposals, and presentations. The course also covers key concepts of business communication including audience analysis, message clarity, tone, and professional etiquette.

MODULE 04

Introduction to Applied Economics

This foundational course explores how economic theories and quantitative methods are used to analyze and solve real-world problems. It emphasizes practical applications such as market analysis, pricing, income distribution, and policy evaluation. Learners develop skills to interpret economic data, understand economic behavior, and apply economic reasoning to business and policy challenges, preparing them for further study or practical decision-making in economics-related fields.

MODULE 05

Together We Thrive: Communication & Teamwork Essentials

Students will explore strategies to overcome communication barriers, enhance interpersonal interactions, and build strong, cohesive teams for personal and professional success. The course emphasizes practical techniques for active listening, conflict resolution, and cultural awareness to foster productive teamwork in diverse environments.

MODULE 06

Marketing and Finance Basics

The course introduces marketing concepts, financial literacy, budgeting, and funding for new ventures.

MODULE 07

Think Smart: Foundations of Critical Thinking

This course develops essential critical thinking skills, empowering learners to analyze information objectively, evaluate arguments, and solve problems effectively. Through practical exercises and real-world examples, students learn to think clearly, reason logically, and make informed decisions.

MODULE 08

Design Thinking

This course introduces learners to a human-centered, creative problem-solving approach used to drive innovation. It emphasizes collaboration, empathy, and iterative learning to develop practical solutions that balance user needs, technological possibilities, and business goals. By the end, learners will gain essential skills and mindset to apply design thinking principles in diverse personal, academic, or professional contexts.

MODULE 09

Leadership Foundations: Inspiring and Influencing Others

This course introduces the core principles and skills of effective leadership, focusing on self-awareness, communication, motivation, and team-building. Learners will explore different leadership styles, develop emotional intelligence, and practice decision-making and problem-solving techniques. Through interactive activities and reflection, students gain the confidence and tools to lead with integrity and inspire positive change in academic, personal, and future professional settings.

MODULE 10

Foundations of Entrepreneurship

This course introduces learners to the fundamentals of entrepreneurship, focusing on developing the mindset, skills, and knowledge needed to start and manage successful ventures. Topics include recognizing business opportunities, generating and validating ideas, understanding types of business ownership, creating business plans, financing startups, marketing strategies, and ethical considerations.