

**HARBOUR SPACE**  
UNIVERSITY



**THE FIRST  
BATCH  
2017**

We are sending our first graduates out into the world with a bang. As they move on to the next chapters of their lives, we will be looking forward to their next adventures.

This year, the graduating students are from the Master's programmes in the departments of Interaction Design, Digital Marketing and High-Tech Entrepreneurship.

In this booklet, you will find information about our graduating students and their experiences of studying at Harbour.Space University. You can also find details about the main projects they are pitching to the investors during the Demo day.

Time flies, there is no question about it. During this past year, our students have worked hard and gained experiences that allowed them to achieve substantial growth in both technical and social skills, in the newly emerging fields of today. In the future, we will be looking forward to seeing them prosper in their careers and making a change in the world!

We have created a pamphlet as a look back on your educational journey that you braved alongside us, and we hope that when you look through it, you'll remember all the great things you've accomplished during your time in Barcelona. We certainly will!



**Kamran Elahian**

Harbour.Space University Founding  
Advisory Board Member, Founder and  
Chairman Global Innovation Catalyst LLC



**Ingo Beyer von Morgenstern**

Co-Founder and Chairman of  
Harbour.Space University, Emeritus  
Director McKinsey & Company



We believe, careers should be fulfilling, exciting and meaningful. We exist to make this happen. Attending University is as much about finding your feet in the world and discovering your own drive and passion as it is about acquiring skills, knowledge and experience.

From day one at Harbour.Space, your prospective career takes centre stage and we facilitate your development and your networking and create opportunities to help you take charge of your future. What comes after Harbour.Space? The sky's the limit. Don't be shy, reach for the stars.

**Svetlana Velikanova**  
Harbour.Space University  
Co-Founder & CEO



# HARBOUR SPACE UNIVERSITY



## About Harbour.Space University

Harbour.Space is a university created by entrepreneurs for entrepreneurs. We focus on meeting the demands of the future, while traditional education providers are too often stuck in the past.

We're one of the only European institutions completely dedicated to technology, design and entrepreneurship, and our interdisciplinary courses are taught by some of today's leading professionals. Our aim is not only to equip students with the knowledge to take on the real world, but to nurture, create and shape tomorrow's tech superstars.

## Key Facts

- Founded in 2015
- Offers degrees in Mathematics, Computer Science, Data Science, Cybersecurity, Fintech, Aerospace Engineering, Biotech, Interaction Design, Digital Marketing and High-Tech Entrepreneurship
- Faculty comprised of the most accomplished professionals and industry leaders from around the world, who continuously scrutinise the curriculum to ensure students focus on realtime useful subjects
- On our state-of-the-art campus knowledge flows freely



## UNIVERSITY REINVENTED

Leaders in business are the students' personal teachers. We don't care about titles and we don't do red tape: we hire teachers based on experience and expertise, just like in the real world. We are the most relevant University of our age.

## STUDENTS ARE SUPERSTARS

Harbour.Space exists for one purpose only: to help young individuals pursue knowledge, so they can progress into fulfilling and meaningful professional futures. We offer the fundamental knowledge, skills and guidance that give students the chance to make anything happen. Our students are not cogs in a machine. We celebrate our human approach by cultivating teamwork, interdisciplinarity, empathy and curiosity.

## TECH ♥ DESIGN

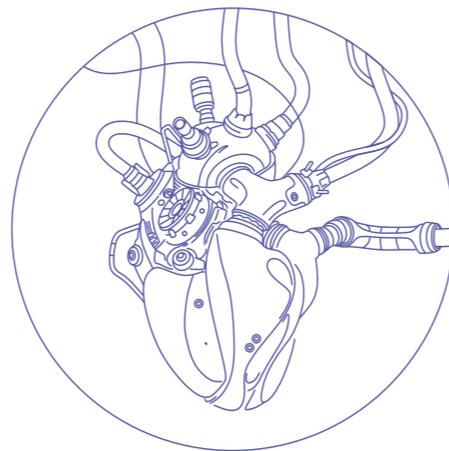
Great ideas and their realisation seldom come from specialists: they come from all-round visionaries. But presently, technology and design are in an arranged marriage: they are together because this is what's expected. We are cultivating a love marriage between the two, and we are the only University in Europe to do so. We're doing this because the two naturally depend on one another, but experience a great lack of understanding. Interdisciplinarity is our love potion – expect sparks.

## TIME ≠ MONEY

Youth is not for sale. That's why we teach highly relevant and real-world responsive courses that give students a head-start even before graduation. Our programme leaders continuously scrutinise the curriculum to ensure students focus on realtime useful subjects. We teach 3-week intensive courses throughout the year, offering more learning in less time, on flexible and adaptable schedules.

## NO COMPROMISES

If you get a place at Harbour.Space that means you get the best education. The programmes are tough and our students must work hard. We don't sell quick-fix coding or data science courses, because they don't exist. Only with very solid foundational knowledge of universal core concepts in science can students grow to move forward indefinitely, no matter how much the world around us changes.





**Mrinali Kamath**

Master of Arts in Interaction Design

 INDIA



**Hiram Aragon**

Master of Arts in Interaction Design

 MEXICO



**Ivan Shestunov**

Master of Arts in Interaction Design

 UKRAINE



**Cristina Enache**

Master of Arts in Interaction Design

 ROMANIA



**Sindhura Bogadi**

Master of Arts in Interaction Design

 INDIA



**Astrid Ketele**

Master of Arts in Interaction Design

 BELGIUM



**Rhishiraj Neog**

Master of Business Administration in  
High-Tech Entrepreneurship

 INDIA



**Kavita Kooverjee**

Master of Business Administration in  
High-Tech Entrepreneurship

 SOUTH AFRICA



**Brigitte Marques**

Master of Arts in Interaction Design

 KENYA



**Daria levleva**

Master of Business Administration in  
Digital Marketing

 RUSSIA



**Simge Toksoz**

Master of Arts in Interaction Design

 TURKEY



**Pinar Barlas**

Master of Arts in Interaction Design

 CYPRUS

## **Mrinali Kamath, Master of Arts in Interaction Design**

When I first came to Harbour.Space, I loved that it was so multi-cultured! It had people from various nationalities pursuing so many different visions of a perfect world. It was a melting pot waiting to catalyse collaboration, growth and productivity!

My projects here have been able to give me real-life insights about design as a job. I've learnt to understand it as a process that requires research, planning, strategizing and sitting together with a team of people who are not designers at all. I've learnt that design thrives in environments that have people from different walks of life with the similar visions for the business.

Don't expect to be a student here, expect to be a professional starting from day one. Find what drives you and use it as a float to keep your motivations up through the years. Excelling here is not about how well you do once, but how long you can keep performing consistently



## Hiram Aragon, Master of Arts in Interaction Design

I found out about Harbour.Space through a friend who went to an interaction design conference and met Svetlana Velikanova the founder of Harbour.Space. We were talking about the future of design and my friend showed me the website of the school. When I saw the faculty who would be giving courses, I immediately felt a trust towards the school.

My first impression coming to Harbour.Space was "WOW!" The building where the school is located blew my mind. You get inspired by the view and the building. Being so close to the beach is also amazing.

I have a design studio in Mexico and while working there, already had developed a design process. I was first skeptical about what I was learning here because I already knew about design. But as the days past, I quickly realized that I didn't know. I had to unlearn everything I learned, start fresh. I came here to experience a new path. I was tired of working for advertising and people who didn't value design. My experience so far has been incredible. I can't believe I met so many interesting people. I never thought I would be talking to top designers and having designers from Google. What makes Harbour.Space special is the vast network around it.

A lot of people ask me "Will I get a job afterward?" or "What are the work opportunities?" If you come here with the expectation that you'll get a diploma and the diploma is going to do everything for you, you are not looking from the right perspective. Harbour.Space prepares you to become the next leaders. It gives you tools to progress and evolve. You need to take on your own challenges. It's not only doing good work, it's also learning about being professional.

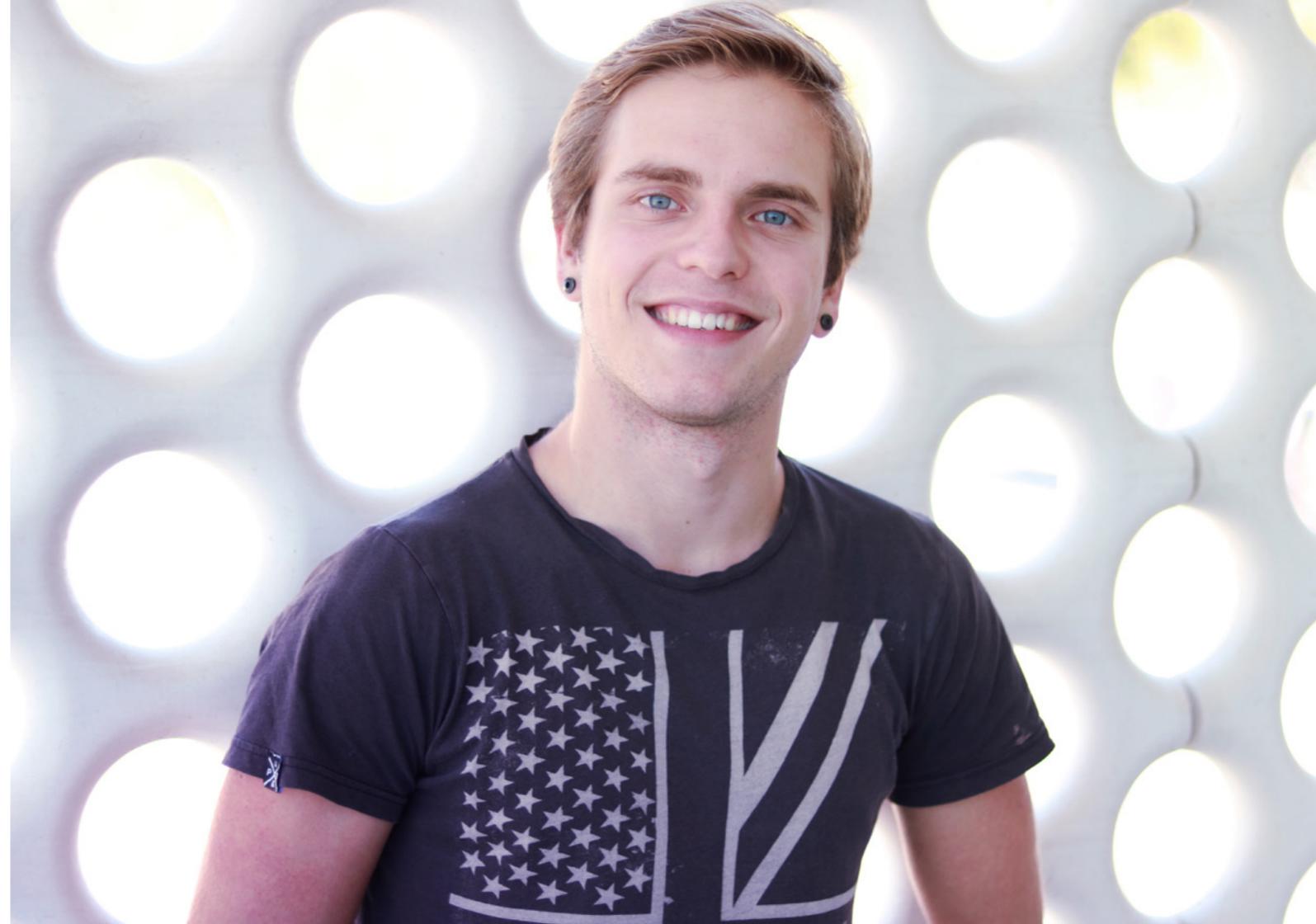


## Ivan Shestunov, Master of Arts in Interaction Design

My search for Digital Marketing courses in Europe led me to the website of Harbour.Space University. Right away, I knew that this would be something interesting and special. I guess it was some kind of a gut feeling back then. Of course, when I first saw the university, I was stunned by its location. All the beautiful yachts, fancy cars, just the kind of motivation you need to succeed. But the most valuable and priceless experiences were only about to come.

It happened so that my first module wasn't from the Digital Marketing curriculum. I was a bit late with my enrollment and because of that, my first module at Harbour.Space was Interaction Design with Irene Pereyra (Co-founder of Anton & Irene studio in NYC). This module literally changed my life. I was exposed to the endless universe of design. I saw that there is so much more to design than just creating fancy images and working in Photoshop. After that, a universe that I previously never had any interest in was the only thing I could think about. So I switched courses and have been studying at the Interaction Design program since then. It was hard in the beginning as I didn't have any background or experience in design before. But with great amount of support from the faculty, staff and the students, I managed to bridge the gap and catch up with everyone.

The faculty in Harbour.Space is a completely separate topic on its own. Like, how often do you get lead designers from Google sitting with you in the same room for 3-weeks, sharing their experience and knowledge and helping you with your project? Or people like Joshua Davis, blowing your mind with things that can be done with music, code, visuals and a bit of madness. For me, it is as if the legends come down from the unreachable heights and they sit with you, teach you, work with you and even have a beer with you. After this, you start to see that they are people like you and me. And this means that if I work as hard as them, I can also reach the same heights one day. For me, this experience is priceless and I'm more than grateful for it.



## **Rhishiraj Neog, Master of Business Administration in High-Tech Entrepreneurship**

I was considering master's programs and wanted to study in a new, multidisciplinary field that is especially related to design, technology and entrepreneurship.

When I found out about Harbour.Space, I liked the fact that it was entrepreneurship related. I was extremely attracted to their proposition.

The first time I came to Harbour.Space and saw the school building, it was amazing. Coming to this school, for the first time in my life, I met so many people with different nationalities. I knew I was embarking on something fun and exciting.

I'm studying High-Tech Entrepreneurship master's program. One of the courses I loved was focused on storytelling. I have always looked up to Steve Jobs as an entrepreneur who is known for his storytelling.

So, understanding how to creatively communicate with users and how storytelling fits into entrepreneurship was one of the things I really appreciated learning.

The level of excitement, the ideas that come up during the class is amazing. Working in the industry for a couple of years, I felt resistant to change. Coming to Harbour.Space helped me to change myself and be more open to people and new ideas. Meeting Rachel and Munish from Google, Kamran and many other amazing teachers and seeing how they got to where they are now is very inspiring.

Many people who apply to Harbour.Space, especially people from India, ask similar questions such as "Is the university recognised?" or "Is there a job?" This is because our culture is very job-oriented. But if you're coming here, you are creating jobs for future generations, not finding jobs. You are starting something new and exciting, making use of the vast network and amazing faculty.



### **Kavita Kooverjee, Master of Business Administration in High-Tech Entrepreneurship**

My first impression of Harbour.Space: a university that is going to take me further and reshape my career for the best. When I came to the university, I loved the creative space we as students were given to work in. I started studying an MBA in High-Tech Entrepreneurship.

After 9 months at Harbour.Space, I have not only learnt about technology and business, but design and digital marketing as well. I have been taught by amazing teachers who have guided me through all the courses and developed my skills further. I have realised where my skills shine the most and collaborated with other students to bring out the best in each course.

My advice to students wanting to come to Harbour.Space: don't expect to be taught the norm! Allow yourself to be challenged, learn from your professors and fellow classmates. Be open to new ways and embrace the exciting change at Harbour.Space University.



## **Brigite Marques, Master of Arts in Interaction Design**

When I first discovered Harbour.Space, I felt instantly intrigued and a sense of amazement on finding the website. The site was finally one displaying the skills which they are advertising to teach, interaction design. The website is an example of an interestingly dynamic and interactive site.

I was excited to be embarking on the start of something amazing and a one of a kind experience. A place in which us, as the students, would have the ability to have a huge influence on the way we learn and shape the experience to our personal dreams and goals.

The location of Harbour.Space University is beyond amazing and is an inspiration for creativity and beauty. In fact, the whole city of Barcelona is so inspiring in the art, design and technology fields. There is never a shortage of meet-up events for start-ups and designers and constant cutting-edge festivals and events to attend and be inspired, IBridges, Mobile World Congress, OFFF and I Am, to name just a few.

Harbour.Space University is a truly unique experience in modern design and is breaking the mould of education establishments, to bring a groundbreaking approach to how we learn. The school makes students feel they are worthy of the best and sparks an inspiration to shape us into what we desire to be.

Another amazing aspect of the Harbour.Space University is that they are always listening to their students. Advice and feedback is absorbed with open ears and the actions to improve the situation based on the feedback is carried out enthusiastically and with priority. Harbour.Space is more like a community with everyone in the space being very closely integrated.

Do not be afraid to take the chance of coming here and do not delay the chance for your eyes and mind to be opened for good. See the newness of this school as a huge opportunity to shape your future.



## **Cristina Enache, Master of Arts in Interaction Design**

With now just one month prior to my graduation, I can say that my time at Harbour.Space has been a huge upgrade in my development. The instructors and lecturers that we've had are successful and extraordinary people, professionally dealing with top-notch technology. They all came to share their knowledge, drive and motivations with us. From them and from my classmates I have learned a great deal.

With almost 12 years of background in architecture, interior design and some experimental years tackling visual art, I had come to Harbour.Space to get inspired towards a more technological approach to my work, as well as to find accomplices for creating a positive impact in the world. Working on several projects with different teams, I have gained knowledge of UI/UX, art direction, copywriting and also some very useful and inspiring insights into creative coding. Besides this, even if I am enrolled in the Interaction Design Master's Programme, I have taken classes from the Hi-Tech Entrepreneurship and Digital Marketing departments, plunging into subjects I had little knowledge about, but that have brought me closer to constructing my dream.

For the future students out there I would suggest building your ambition and also keeping an open mind for unpredictable experiences. This student journey is not a lean growing curve where the knowledge just comes for free and turns you into a superhero. Rather, it's a road sparkled with joy and challenges, ups and down, fun and struggles, all of this ensuring you will become a way better version of yourself than when you first got here.



## **Sindhura Bogadi, Master of Arts in Interaction Design**

I stumbled upon Harbour.Space when I was looking for a master's program in Interaction Design. I was immediately attracted to this program because of the amazing people who teach here. The contemporary structure of the university compelled me to join. And I am glad to have made that decision.

The location of the school amazed me when I came for the orientation day. The view from the classroom overlooking the boats was beautiful.

Coming from a non-design background(Information science engineering), this was a new path for me. I was not sure if I could cope up with the syllabus or the other students with design backgrounds. But all my doubts were cleared after the first course with Irene Pereyra, where I thoroughly enjoyed every single class of the module while understanding the basics of Interaction design.

The classroom is always overflowing with energy and new ideas. The fact that the crowd here is very international makes the classes more interesting. The interdisciplinary learning has given me a new perspective of how things actually work in the industry. My experience so far has been wonderful and I have met some fantastic people here who have been very encouraging and supportive of our ideas.

If you are someone who is looking to learn the latest trends and technology in the industry, Harbour Space is the right place to be in. The entrepreneurial culture is very strong here and you should be ready to embrace this. All of your new ideas will be welcomed. Studying here is not just about getting a degree or a job. It's an experience that gives you the skills and opportunities to become a leader and create your own future.



### **Astrid Ketele, Master of Arts in Interaction Design**

My first impression when I came to this university was very positive. The staff at Harbour.Space I spoke to made me feel completely at home and were always prepared to help me when I needed. They saw the potential in every student and were very involved with them. Besides that, I was very pleased with the location of the school as we were surrounded by a lot of start-ups.

I started my studies at Harbour.Space as an insecure, yet ambitious person. In the end, I came out as an experienced, self-confident and an even more ambitious person! Every instructor taught me something new and with every module I made huge progress.

My only tip for future students is that they should try to make the most out of this experience. This is a once in a lifetime opportunity to learn from the best, and in doing so you should give it %100.



### **Daria levleva, Master of Business Administration in Digital Marketing**

I was a little bit nervous on my first day at Harbour.Space since I started my studies later than other students and everybody already knew each other. But all my fears went away almost immediately. All students here are sincerely ready to support and inspire each other. Yes, the building is fabulous, just like the city, the weather and the website of the school. But Harbour.Space is all about amazing people from all over the world!

I realized that I am going to do a master of Digital Marketing very soon after my bachelor degree. But what I didn't know was that it's extremely difficult to find a university with this department. I've found only a couple of schools in Europe and I've chosen Harbour.Space among them. All the modules I have learned here are perfectly fit to real businesses and I've been getting the skills that will help me a lot in my future job. Also, I'm amazed by the instructors, who are not just instructors but actually top professionals from different industries, and their ease and understandability in delivering information.

What I would suggest to the students who want to study at Harbour.Space is that you need to have the courage to completely change yourself and grow from your experiences and learnings. If you gather the courage to change yourself, your life will never be the same!



## **Simge Toksoz, Master of Arts in Interaction Design**

On the first day of my arrival to Harbour.Space, I was amazed by the faculty, the course structure and the location of the school. I was very excited to be studying at a real-life based learning environment that encourages students to take initiatives.

So far, I have been studying at Harbour.Space University for 10 months. When I look back on my journey, I am fascinated to see how much I improved my skills and developed myself. I have learned not only very important technical skills thoroughly, but also soft skills and work ethics. I am currently working on a virtual reality project on psychology with my team.

Those who wish to study at Harbour.Space should believe in themselves that they are capable of making their dreams come true. You are going to make a lot of mistakes as you go on the path to realize your dream and you will grow and learn from these mistakes. Therefore, being determined as you progress and not giving up at hard times is important. Having idealistic values and a strong belief in yourself is going to carry you to the stars!



## **Pinar Barlas, Master of Arts in Interaction Design**

On my first day at Harbour.Space, I kept finding myself distracted by the gorgeous harbour we are surrounded by. Not much later, I found out what goes on inside the building is even more interesting - classes with the best in design and technology, with classmates from all around the world.

Coming from an academic background in social sciences, the hands-on work at Harbour.Space has been life changing. Only a year after transitioning to the design field, I have all the skills a Junior Designer should have, I have networked at two design/tech festivals, and I am part of a team creating a Virtual Reality experience using socionics.

If you're considering Harbour.Space and only have experience in academia, expect a challenging but rewarding environment. You can learn a lot from fast-paced project works, getting the full support of the expert lecturers and your classmates.



**Project name:**

# HARBOUR.SPACE CONNECT

**Author:**

**Mrinali kamath & Hiram Aragon**

**Topic of the presentation:**

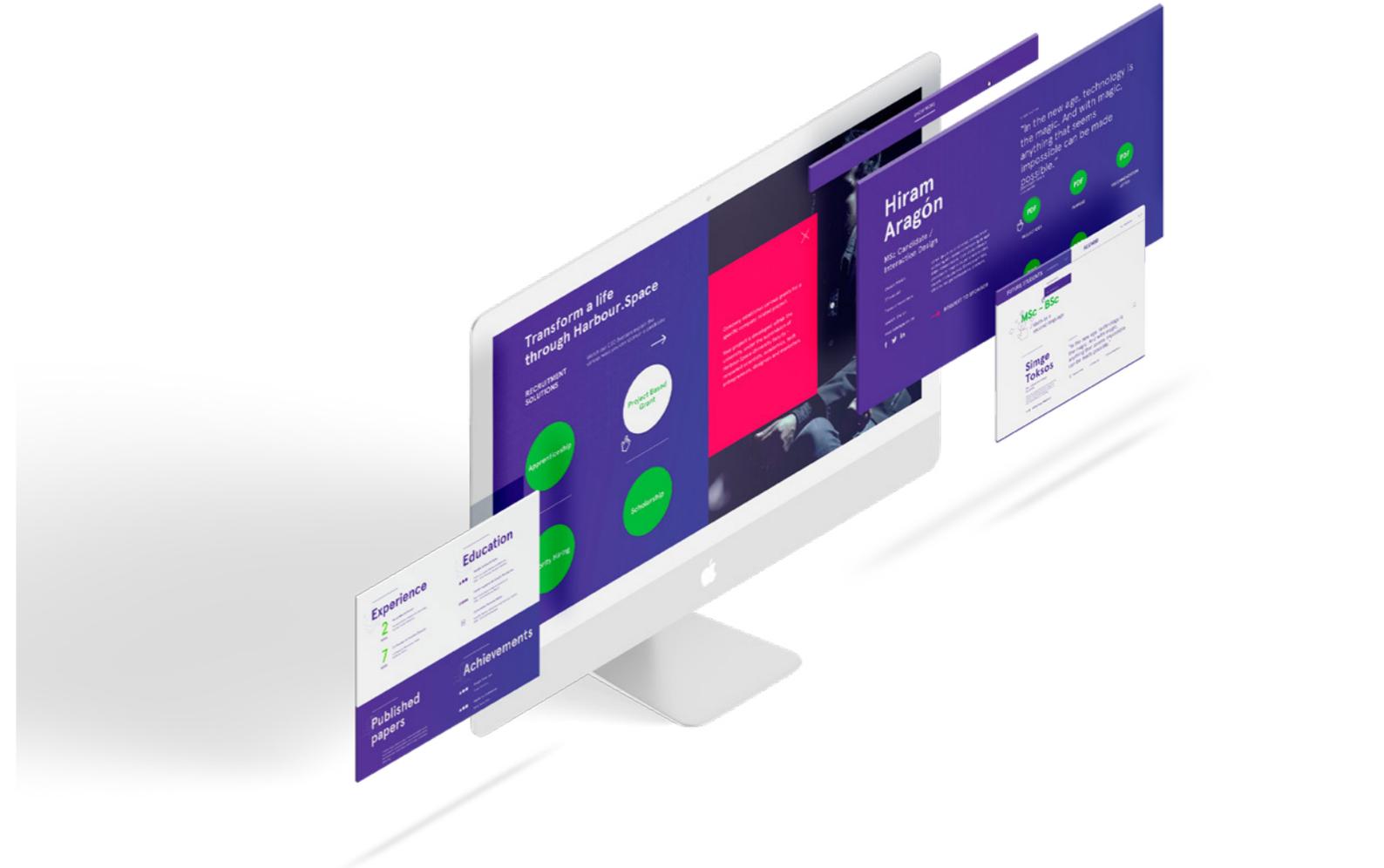
5 biggest lessons while studying interaction design.

**Short description:**

This duo, also popularly known as Hirnali, takes you through their journey at Harbour Space, and talks about a project they did together.

**Caption/one line concept:**

Harbour.Space connect is a website extension that helps corporate partners sponsor and hire talent at Harbour.Space.



Project name:

**JURO**

Author:

**Ivan Shestunov & Rishiraj Neog**

Topic of the presentation:

Juro - Savings made easy

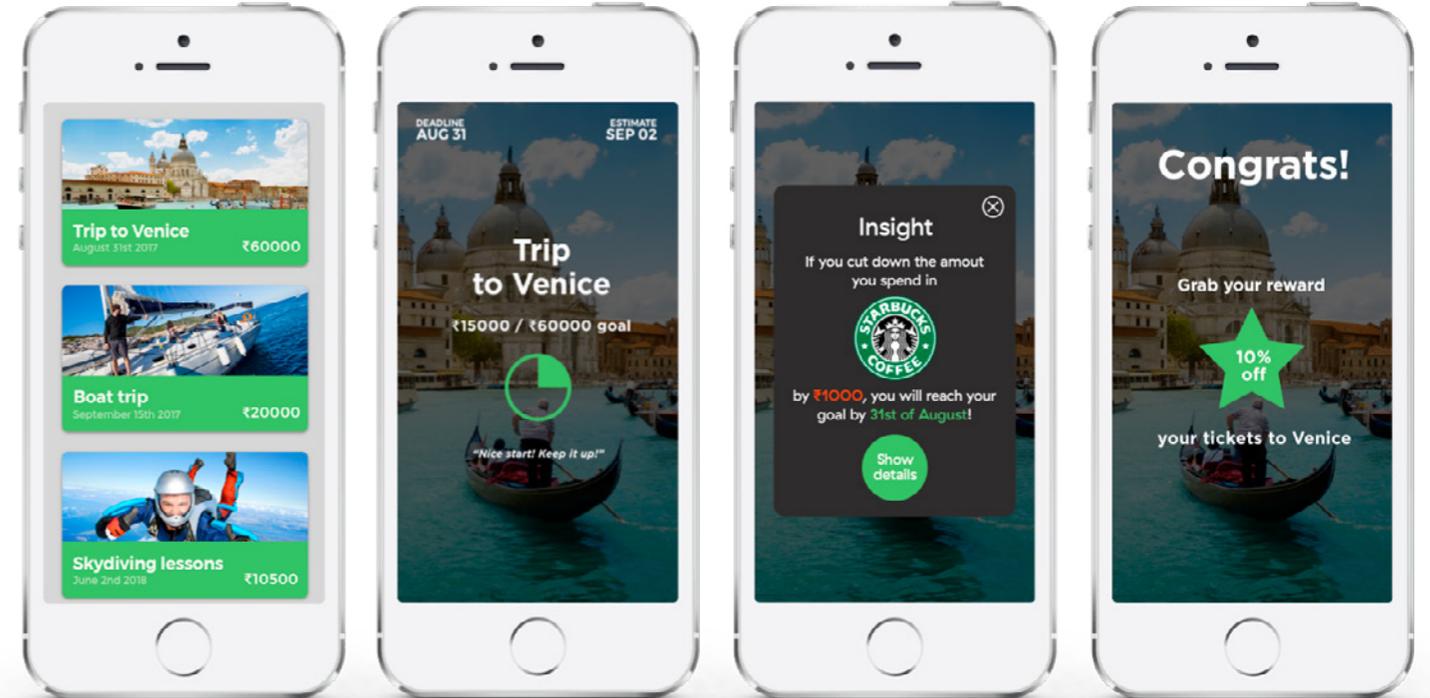
Short description:

For millennials who do not have a culture of savings, Juro is a personal financial goals app that makes savings fun.

Caption/one line concept:

Juro is a user friendly app that helps millennials set, monitor and accomplish financial goals in an easy and efficient way.

Savings made easy.  
**JURÖ**



Project name:

# FROM LAW TO DIGITAL MARKETING

Author:

Kavita Kooverjee

Topic of the presentation:

A Year of Pivoting from Law to Digital Marketing

Short description:

An insight into how design thinking, user-centered design, storytelling and digital marketing helped me pave the way to success in changing my career to digital marketing.

Caption/one line concept:

A year of Pivoting from law to Digital Marketing



**Project name:**

# THE STORY OF KIVUKO

**Author:**

**Brigite Marques**

**Topic of the presentation:**

The Story of Kivuko

**Short description:**

Kivuko is an online network where companies can seek expertise and connect with creative, technology and marketing professionals in Nairobi.

**Caption/one line concept:**

Kivuko is an online platform that brings together creative professionals and corporate clients in Kenya.



## KIVUKO

Building bridges to talented individuals



**Project name:**

# BALANCING ART & STRUCTURE WHEN DESIGNING USER EXPERIENCES

**Author:**

**Cristina Enache**

**Topic of the presentation:**

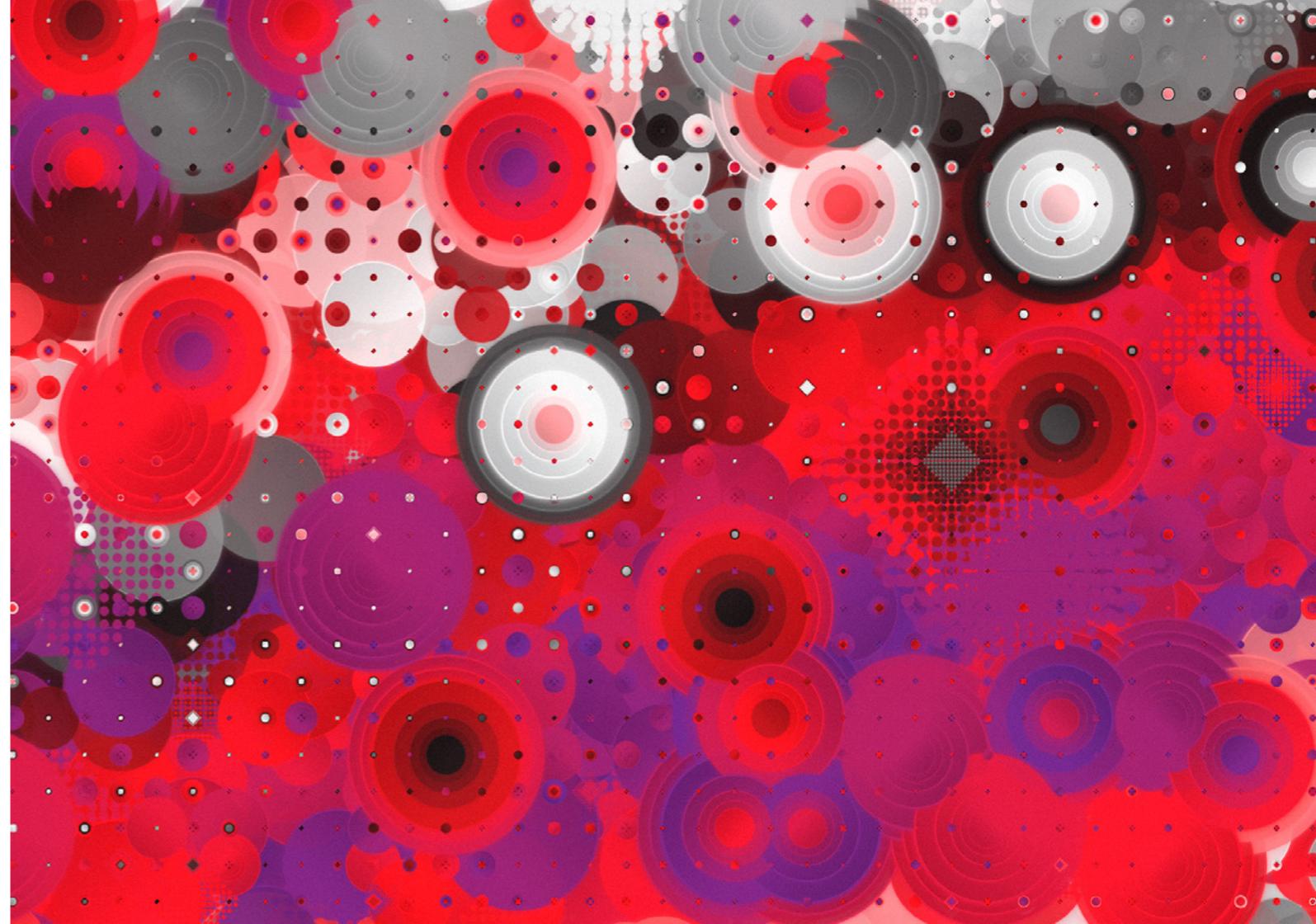
Balancing Art & Structure When Designing User Experiences

**Short description:**

Finding the balance between artistic creativity and structure to create memorable user experiences with 10 years of experience in architecture and visual arts.

**Caption/one line concept:**

From architecture to digital art, it is all a matter of creative structure.



**Project name:**

**TRAX**

**Author:**

**Sindhura Bogadi & Astrid Ketele**

**Topic of the presentation:**

Trax

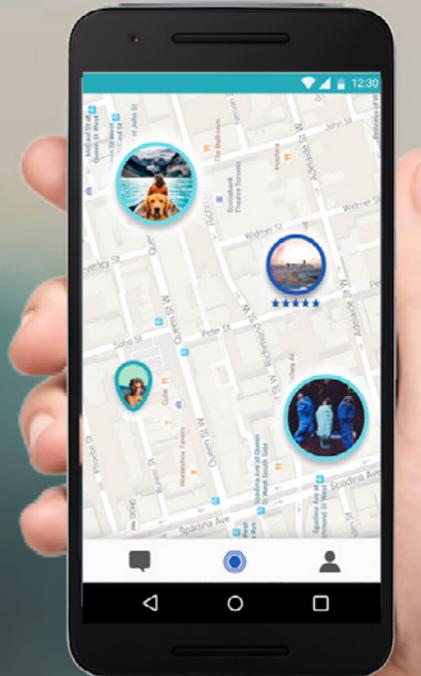
**Short description:**

Trax is an application that enhances your travel experience by making it truly social. It offers a location based map that helps you find other travelers around you. Besides this you can also spot hostels and popular sightseeing places near you, which are all rated by fellow travelers.

**Caption/one line concept:**

Trax enhances your travel experience by making it truly social.

**Trax**  
Travel. Connect. Socialize.



**Project name:**

# FUTURE OF SUSTAINABILITY: OVERCOMING DESERTIFICATION

**Author:**

Daria levleva

**Topic of the presentation:**

Future of Sustainability: Overcoming Desertification

**Short description:**

We imagine a future in which resources are sustainably managed. Our mission is to get the most benefit from lands and to employ the populations in desolated areas.

**Caption/one line concept:**

We will plant the pine trees on your behalf and together we can reduce CO2 levels globally and revitalize areas in the most affected countries by desertification, reversing climate change.



EDI

ENVIRONMENTAL DEVELOPMENT  
INITIATIVES

**Project name:**

**DOORS**

**Author:**

**Simge Toksoz & Pinar Barlas**

**Topic of the presentation:**

First 6 months of designing a virtual reality game

**Short description:**

Ever wondered how virtual reality games are designed? Pinar and Simge share their process and learnings.

**Caption/one line concept:**

Doors is a personality assessment game in virtual reality.



Looking forward to

**SEE YOU AT  2018**