HARBOUR SPACE UNIVERSITY

UTCC

BKK GRADUATING CLASS 2022
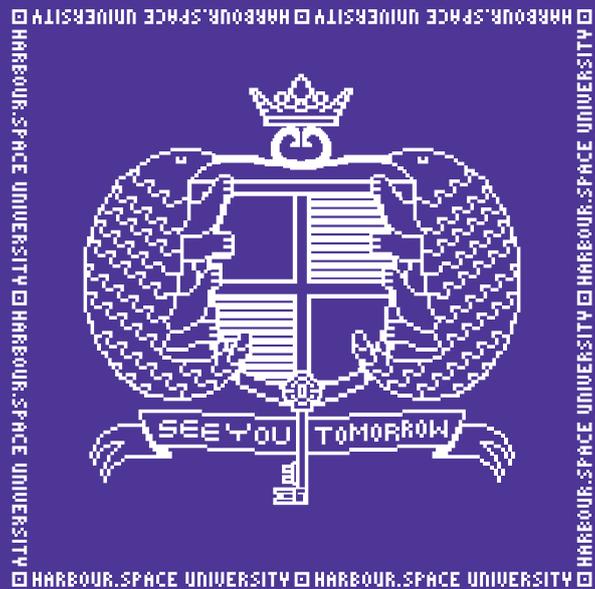
We are sending our graduates out into the world with a bang. As they move on to the next chapter of their lives, we will be looking forward to their upcoming adventures as they reshape the world.

This year, the graduating students are from the bachelor's and master's programmes in the departments of Interaction Design, Digital Marketing, High-tech Entrepreneurship and Fintech.

In this booklet, you will find information about our graduating students and their experiences of studying at Harbour.Space@UTCC. You can also find details about the main projects they are pitching to the investors during the Demo Day.

During this past year, our students have worked hard and gained experiences that allowed them to achieve substantial growth in both technical and social skills in the newly emerging fields of today. In the future, we will be looking forward to seeing them prosper in their careers!

We have created a pamphlet as a look back on your educational journey that you braved alongside us, and we hope that when you look through it, you'll remember all the great things you've accomplished during your time in Bangkok. We certainly will!

Kamran Elahian
Harbour.Space University Founding
Advisory Board Member, Founder and
Chairman Global Innovation Catalyst LLC

Ingo Beyer von Morgenstern
Co-Founder and Chairman of
Harbour.Space University, Emeritus
Director McKinsey & Company

We believe careers should be fulfilling, exciting, and meaningful. We exist to make this happen. Attending university is as much about finding your feet in the world and discovering your own drive and passion as it is about acquiring skills, knowledge and experience.

From day one at Harbour.Space, your prospective career takes centre stage and we facilitate your development and your networking and create opportunities to help you take charge of your future. What comes after Harbour.Space? The sky is the limit. Don't be shy, reach for the stars.

Svetlana Velikanova
Harbour.Space University
Co-Founder & CEO

At Harbour.Space, we offer a balance of practical hands-on experience, frontier knowledge, and vision for future innovators. We like to think that Harbour.Space is the starting point in equipping our students with the necessary tools to shape their own futures—as well as paving the way for coming generations. We are confident that our graduates will leave the program inspired by new ideas, ready to make change in their next adventures.

We also look forward to creating a global network of future leaders who are motivated to build a compassionate world for the current and future generations. Be ready to embrace the everchanging present - the future is yours to design.

Assoc. Prof. Dr. Sauwanee Thairungroj
Harbour.Space @ UTCC
President

HARBOUR.SPACE
UNIVERSITY

About Harbour.Space University

Harbour.Space is a university created by entrepreneurs for entrepreneurs. We focus on meeting the demands of the future, while traditional education providers are too often stuck in the past.

We're one of the only European institutions completely dedicated to technology, design and entrepreneurship, and our interdisciplinary courses are taught by some of today's leading professionals. Our aim is not only to equip students with the knowledge to take on the real world, but to nurture, create and shape tomorrow's tech superstars.

Key Facts

· Founded in 2015
· Offers degrees in Mathematics, Computer Science, Data Science, Cybersecurity, Fintech, Interaction Design, Digital Marketing, High-tech Entrepreneurship, Front-end Development and Product Management
· Faculty comprised of the most accomplished professionals and industry leaders from around the world, who continuously scrutinise the curriculum to ensure students focus on realtime useful subjects
· On our state-of-the-art campus knowledge flows freely

About University of the Thai Chamber of Commerce

UTCC is defined by its commitment to foster innovation-driven entrepreneurship. It was conceived in 1940 as a private, non-profit higher education institution to offer the most modern and transformational business education.

It remains on track with this mission and is considered today as one of ASEAN's leading university in trade and services, growing alongside its community of partners in academia and industry.

Key Facts

· Accredited as a university in 1984
· Recognised as an Apple Distinguished School for 2015 - 2020
· Set up the Innovation Driven Entrepreneurship Centre (IDE) in partnership with MIT
· Integrated the Stanford course 'Designing Your Life' into its curriculum
· Offers E-commerce certification in partnership with Alibaba
· Established Harbour.Space @ UTCC campus in 2020 in Bangkok, Thailand

STUDENTS ARE SUPERSTARS

Harbour.Space exists for one purpose only: to help young individuals pursue knowledge, so they can progress into fulfilling and meaningful professional futures. We offer the fundamental knowledge, skills and guidance that give students the chance to make anything happen. Our students are not cogs in a machine. We celebrate our human approach by cultivating team work, interdiscipinarity, empathy and curiosity.

UNIVERSITY REINVENTED

Leaders in business are the students' personal teachers. We don't care about titles and we don't do red tape: we hire teachers based on experience and expertise, just like in the real world. We are the most relevant university of our age.

TECH ♥ DESIGN

Great ideas and their realisation seldom come from specialists: they come from all-round visionaries. But presently, technology and design are in an arranged marriage: they are together because this is what's expected. We are cultivating a love marriage between the two, and we are the only university in Europe to do so. We're doing this because the two naturally depend on one another, but experience a great lack of understanding. Interdisciplinarity is our love potion — expect sparks.

NO COMPROMISES

If you get a place at Harbour.Space, you get the best education. The programmes are tough and our students must work hard. We don't sell quick-fix coding or data science courses, because they don't exist. Only with very solid foundational

knowledge of universal core concepts in science can students grow to move forward indefinitely, no matter how much the world around us changes.

TIME ≠ MONEY

Youth is not for sale. That's why we teach highly relevant and real-world responsive courses that give students a head-start even before graduation. Our programme leaders continuously scrutinise the curriculum to ensure students focus on realtime useful subjects. We teach 3-week intensive courses throughout the year, offering more learning in less time, on flexible and adaptable schedules.

HARBOUR.SPACE
UNIVERSITY

Digital Marketing

High-tech Entrepreneurship

Data Science

Fintech

Front-end Development

Product Management

Interaction Design
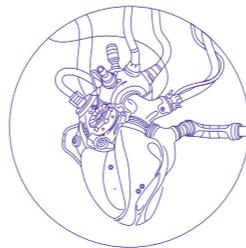
GRADUATING CLASS 2021–2022

Alae Eddine Mounim
Master in Digital Marketing
🇲🇦 Morocco

Angelique Fabiano Parungao
Master in Digital Marketing
🇵🇭 Philippines

Atitan Chudpimai
Master in Interaction Design
🇹🇭 Thailand

Aung Kaung Pyae
Master in Digital Marketing
🇲🇲 Myanmar

Nutnicha Kitpittayarit
Master in Fintech
🇹🇭 Thailand

Pathidta Asanasen
Master in Fintech
🇹🇭 Thailand

Pathomporn Boonnakkaew
Master in Digital Marketing
🇹🇭 Thailand

Prassanth Vetrivel
Master in Interaction Design
🇮🇳 India

Chanokkon Chanasopa
Master in Fintech
🇹🇭 Thailand

Chaymaa Rhassate
Master in Digital Marketing
🇲🇦 Morocco

Christina Loidolt
Bachelor in Digital Marketing
🇦🇹 Austria

Nithi Manjaiarn
Master in Fintech
🇹🇭 Thailand

Prem Singh Khadka
Master in Digital Marketing
🇳🇵 Nepal

Sirada Chaisomboonpan
Master in Digital Marketing
🇹🇭 Thailand

Suchanun Rattiwat
Master in Interaction Design
🇹🇭 Thailand

Vera Usataia
Master in Interaction Design
🇷🇺 Russia

Master of Business Administration in Digital Marketing

Alae Eddine Mounim

http://linkedin.com/in/alae.mounim

Quote

It's like a chick hatching out of the egg (: This experience at Harbour. Space opened my eyes to opportunities that will help me to unlock my abilities to solidify myself in the marketing world. This wouldn't happen without the extensive courses and guidance from our instructors who mentored us on our projects – allowing me to put my skills into practice. I loved every moment I spent here with my classmates; I love them all. I've built bonds with my classmates that will make me stay in touch with everyone. There are times of pressure, but all good. Once you're in it, you're in it.

Bio

Alae started his journey by offering digital marketing freelancing services at a young age in Morocco. He continued to sharpen his digital marketing skills in Harbour.Space. The experience shaped him as a technical marketer and allowed him to become more well-rounded with creative marketing skills. Capitalizing on his time at Harbour.Space, he has grown his network and is strategically planning his next project.

Top 5 skills

Content Creation

Data Analysis

SEO & SEM

Paid Advertising

Curiosity

Project

EZlance

Master of Business Administration in Digital Marketing

Angelique Fabiano Parungao

https://www.linkedin.com/in/afparungao/

Quote

I never imagined myself founding a start-up, let alone becoming its CEO. My experience at Harbour.Space has helped me develop my marketing and leadership skills, as well as my creativity and ideas. It was great to have lecturers who always encouraged us to be the best version of ourselves. It was also a pleasure to study and work with talented individuals from different backgrounds and spend memorable time together doing activities in and out of class. My year in Harbour.Space was not easy, but it's definitely a rewarding experience I will never forget.

Bio

Angelique moved to Bangkok, Thailand two years ago from Kuala Lumpur, Malaysia, and worked for a start-up company before joining Harbour.Space. She has experience in building and leading teams from the ground up and launching marketing campaigns for companies in SAAS, education, and Fintech industries. In Harbour. Space, she founded Food-E, a barcode scanner that detects allergens in food products. As a co-creator, she also helped develop marketing initiatives and conceptualised projects to promote the university.

Top 5 skills

Digital Marketing

Content Marketing

Strategic Marketing

Leadership

Adaptability

Project

Food-E

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Master of Business Administration in Interaction Design

Atitan Chudpimai

in https://www.linkedin.com/in/atitan-chudpimai-b39825184/

Quote

This year is a significant motivator for us to improve ourselves. Despite the stress and intensity, we manage to grow together in every module. Even though we were pressured to finish our work well within a very short time frame, we always managed to pull through. We've learned to work as a team and individually. We learned the necessary skills and knowledge to work in the industry. Our instructors prepared us with their lectures based on their real-life experiences and provided us with assignments that challenged us to go beyond our own limitations and grow.

Bio

Atitan moved from Korat to Chiangrai to pursue a bachelor's degree in Cosmetic Science. She continued to learn and grow, but realized that she had more of an interest in art than science. She spent one year working as a UX/UI designer and decided to grow her skills in interaction design and design for digital spaces. She joined Harbour. Space University to learn and collaborate with industry professionals from all around the world.

Top 5 skills

Prototype

Product Ideation

User Interface Design

User Testing

User Interview

Project

Portfolio

Master of Business Administration in Digital Marketing

Aung Kaung Pyae

https://www.linkedin.com/in/aung-kaung-pyae/

Quote

It has been an intensive, extraordinary, and fruitful one-year journey for me. I created my own startup which was never in my mind before. Each teacher gave me access to their expertise and way of thinking, which benefits not only my career but also my personal life. Moreover, my startup grew with the constructive feedback and support from you guys, my classmates. You made me realize that I don't need to do everything by myself in this world and I can ask for support at any time. I had a once-in-a-lifetime experience and joy studying with my classmates in Phuket and Bangkok.

Bio

Kaung has been living in Thailand for more than eight years even though his origin is from Myanmar. He helped more than 100 students from ASEAN countries to come and study at a university as the Admissions and Academic Officer. He pursued a master's of Digital Marketing where he founded his start-up, MyanTalents, and received $10,000 as initial funding. He calls this experience a turning point in his life and continues to push himself to bring a better quality of life for people in Myanmar.

Top 5 skills

Project Management

Marketing

Presentation Skills

Leadership

Perseverance

Project

MyanTalents

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Master of Business Administration in Fintech

Chanokkon Chanasopa

in https://www.linkedin.com/in/chanokkon-chanasopa-romiopook/

Quote

Even though new individuals may teach you what you already know, there will always be something fresh and new because everyone's point of view differs. Individual perspectives are constantly brought in to develop new values. We know how to make a difference and have learned from those around us who are more experienced.

Bio

Pukkie has worked in the banking industry for over ten years and has carefully observed the evolution of the banking business. With the changes that are happening, she decided to take advantage of the multi-dimensional approach to learning at Harbour.Space@ UTCC to get a better understanding of Fintech. With her newfound knowledge, she'll be using the knowledge and tools that she's acquired to redefine her profession and build solutions to assist those who do not have access to financial services.

Top 5 skills

Interpersonal Skills
Project Delivery
Design Thinking
Business Development
Project Management

Project

Factors affecting intention to use cryptocurrency for payments.

Master of Business Administration in Digital Marketing

Chaymaa Rhassate

https://www.linkedin.com/in/chaymaa-rhassate/

Quote

It's easy to remain where you are because seeking discomfort is challenging and exhausting. There, however, is where growth can be found. I will always remember that I turned down this opportunity at the beginning. It was mainly influenced by fear, uncertainty, and insecurities. It was the thought of stagnancy, of staying within what I know, that made me reconsider my original decision. Harbour.Space and the time I spent in Thailand will forever be a plot twist to Chaymaa's story (for the better) and one of the most significant contributors to her character development.

Bio

Chaymaa Rhassate was born and raised in Morocco. With a marketing and a diverse educational background in English Literature (BA), Multimedia Development (AS), and Applied Foreign Language (MA). Chaymaa's serial learning journey brought her to study Digital Marketing at Harbour.Space@UTCC. She also assisted the school as a digital marketing associate, working on applying her newly acquired skills. Harbour.Space provided Chaymaa with the push she needed to start taking advantage of growth-oriented opportunities.

Top 5 skills

Content Marketing

Copywriting

Social Media Marketing

Strategic Planning

Communication

Project

EZlance

Bachelor of Business Administration in Digital Marketing

Christina Loidolt

in https://www.linkedin.com/in/christinaloidolt/

Quote

I am amazed to see how much this experience changed me. Besides all the skills I learned, I was able to meet so many incredible teachers. Harbour.Space became my home and hope that education can be done differently.
After my time here, I understand that you can learn everything if you have the right mindset and surround yourself with the right people. Not only did I find myself during this time, but I also learned to love the uncertain trail I am on. I've built friendships for life and I am grateful for everyone crossing my path. ♡ Danke.

Bio

Born in Austria, Christina left her home country to live, travel and work in Spain and Morocco. While there, she learned about customer experience in the hospitality sector. Later she became the event coordinator for a prominent hotel investment and design conference in Eastern Europe. Christina knew that a BBA in Digital Marketing would take her to the next level. Joining Harbour.Space with its campuses in Barcelona and Bangkok was the ideal choice. In the future, she wants to connect individuals through meaningful experiences and specialize in event marketing.

Top 5 skills

Content Coordination
Content Creation
UX Design
Concepting
Storytelling

Project

Portfolio

Master of Business Administration in Fintech

Nithi Manjaiarn

https://www.linkedin.com/in/nithi-manjaiarn/

Quote

In the last year, I learned a lot! It brought me back to the same feelings I had when I was a bachelor's student. I enrolled in classes I never thought I would enroll in, like a design class. I realize that this world is significant, and we have to keep learning. What I can conclude is every single entrepreneur says the same thing that "time" is the only limit, but I would say I am limited too!

Bio

Nithi Manjaiarn or Tong Bouy (TB) graduated from Kasetsart University in agricultural economics at the faculty of economics. After four years working in the banking industry, he took the opportunity to join Harbour.Space@UTCC as a Fintech student. The experience opened his eyes to how the financial world is moving. Being surrounded by great teachers and connecting with them made the experience valuable, and he will bring this newfound knowledge and skills to help his company.

Top 5 skills

Financial Modeling

Financial Analysis

Business Analysis

Prototyping

Brand Design

Project

Intention to use QR code payment for foreigners in Thailand

Nutnicha Kitpittayarit

in http://www.linkedin.com/in/nutnicha-kitpittayarit-natty

Quote

The one and only limited edition of Fintech crew who want to see the world.An intensive year of pressure and confusing courses. I wouldn't be able to do it without the best best best FinTech team. To my best team, please remember the happiness when we finish our courses, the hardships we went through working on assignments, the stress we had for exams and the all the effort we've put in to completing this journey. I appreciate all of you for helping each other until the end of this journey. I can't thank you enough and I love you all.

Bio

Nutnicha Kitpittayarit (Natty), from Chonburi, Thailand, got her bachelor's degree in statistics from Chulalongkorn University. She's been working in financial institutions focusing on data analysis. Her experience at Harbour.Space piqued her interest and her desire to go deeper into finance, economics, and technology. After learning from industry experts from the Fintech world at Harbour.Space, she strives to become a key driver in her company's success and help the people of Thailand access financial inclusion.

Top 5 skills

Data Analysis
Data Visualization
SQL Coding
Problem Solving
Critical Thinking

Project

The factors affecting decision to purchase homeowner insurance for the owner of condominium rental property in Thailand

Master of Business Administration in Fintech

Pathidta Asanasen

https://www.linkedin.com/in/pathidtaasanasen/

Quote

Finance was an alien language for me but after a year at Harbour. Space, I can say that I'm a little more familiar with it. I wasn't planning on going to Phuket at all, but it turned out to be the best decision I have ever made. Because of the great friends that I've made, I know that everything is possible because we've helped each other through the end. Even though I'm 35, I feel like I have grown so much person- ally and professionally in the past year. Thanks to everyone for all the great memories together and I will always cherish them forever.

Bio

Pang acquired her bachelor's degree in Spanish language and literature in Bangkok, Thailand where she was born. She worked in tourism for nine years before making a major life change to study at Harbour.Space. She chose to embark on her journey into Fintech to reskill with her other peers and classmates. Studying under industry experts in the Fintech space, she became well-versed in the world of financial technology and entrepreneurship. With her language abilities and newfound skills in finance, she'll be pursuing a career as a Fintech specialist.

Top 5 skills

Spanish
Operational Management
Problem-Solving
Strategic Planning
Skepticism

Project

Factors affecting the intention to purchase private health insurance of full-time employees in Bangkok Metropolitan, despite having group insurance benefit

Master of Business Administration in Digital Marketing

Pathomporn Boonnakkaew

https://www.linkedin.com/in/dapkool/

Quote

The milestones I have to reach, the dreams I have to fulfill, the horizon I have to conquer, and then becoming a better human being are all right here. One year is not enough to spend time with my classmates because it is truly an amazing experience. With great pride, I can say that I am a lucky girl and that everyone must be jealous of me for having the best damn gangster classmates in the world!

Bio

Pathomporn Boonnakkaew is an advertising expert with extensive experience in design and marketing from Bangkok, Thailand. Her passion for digital marketing is driven by her skills as a digital designer. With a Bachelor's in Interactive Multimedia, a Master's in Innovation Management, and a Master's in Digital Marketing from Harbour.Space, she is now equipped with the tools, knowledge, and expertise to achieve her goal of becoming a renowned Thai Digital Marketer.

Top 5 skills

Digital Design
Brand Development
Corporate Identity
Creative Strategy
Recreation

Project

MyanTalents

Master of Business Administration in Interaction Design

Prassanth Vetrivel

http://linkedin.com/in/prassanthv

Quote

My plan was to learn as much as I can about UI/UX to get a good start as a UX designer. After this experience with Harbour.Space, I believe that I really learned the most I could in the given amount of time. I owe Harbour.Space and the team a lot for my personal growth.

Bio

Prassanth's journey starts in Salem in Tamil Nadu. Here, a passion to explore and experience the world pushed him to study abroad. He spent his years experiencing many countries and settling in Thailand, a place he calls his second home. This year, he had a chance to do an MBA at Harbour.Space in Thailand. He was over the moon to finally embark on his journey as a UX designer, acquiring new skills and experiences over the year to prepare him for his future career in UX design.

Top 5 skills

Visual Design

UX Research

Prototype

User Testing

Proactive

Project

Portfolio

Master of Business Administration in Digital Marketing

Prem Singh Khadka

https://www.linkedin.com/in/prem-singh-khadka-34b017169/

Quote

I had to overcome the challenges of understanding and generating ideas for a startup. Even though there were technical terms that I didn't understand, as I continued to study I developed a deeper understanding of these core concepts. Through the support of the lectures and my classmates, I was able to turn my fears into ideas and a source of strength that boosted my confidence.

Bio

Prem travelled from Nepal to Bangkok to study for his Masters in Digital Marketing. This was a whole new experience for him. Harbour.Space was unlike any experience he had. Whether it was the connections that he was able to make with his classmates or the lessons that he learned from his teachers. All-in-all, it was an experience that encouraged him to learn, grow, and start his career as a digital marketer.

Top 5 skills

Presentation Skills

Marketing

Management

Writing

Communication

Project

Gharelu Sewa (Homely Service)

Master of Business Administration in Digital Marketing
Sirada Chaisomboonpan
https://www.linkedin.com/in/sirada-chaisomboonpan/

Quote

I'd never imagined studying for a Master's would be this awesome! From the first four months in Phuket until now, my life has been filled with friendship, adventures, and happiness. I'd never expected to get to know people who I now call 'my family' wholeheartedly. It was also a pleasure to meet the teachers who dedicated themselves to sharing their knowledge with us. After a year, I'm still a curious Belle, but a little more mature! Thank you to everyone who has made this one of the best years of my life.

Bio

Even though Belle graduated with a degree in Spanish, she decided to pursue her career in Sales and Marketing. After two years of working in the field, she thought it was the right time to sharpen her knowledge, so she joined Harbour.Space. Here, she learned various skill sets in Digital Marketing and worked on real projects with the university and her teammates. Now she is ready to go out and follow her dream of becoming a CMO of a large company.

Top 5 skills

Marketing Strategy
Social Media Marketing
Content Marketing
Project Management
Teamwork

Project

Food-E

Master of Business Administration in Interaction Design

Suchanun Rattiwat

https://www.linkedin.com/in/suchanunr/

Quote

Since I was young, I knew I wanted to be a web designer. It was not a thing back then. I am glad that I finally followed my feeling and switched my career at 28. I feel empowered studying at Harbour.Space along with other people who followed their dream. The school is a great place to learn and try to do things we are not familiar with. Thanks to all Interaction Design students who are always supportive and believe in me.

Bio

Nun started her professional career with a degree in English from Mae Fah Luang University. Her interest in English led her to join an exchange programme in the United States. Later in life, she combined her passion for English with her love for travel and became a cabin crew for Qatar Airways. After the pandemic hit, she returned to Thailand to study UX/UI design, web design, and web development.

Top 5 skills

User Experience (UX)

User Interface (UI)

Web Development

Project Management

Communication Skills

Project

CareerThread

Master of Business Administration in Interaction Design

Vera Usataia

https://www.linkedin.com/in/vera-usataia/

Quote

*It was certainly one of the most challenging and stressful years for many reasons, but also one of the happiest because of Harbour.Space. I am so lucky that I had the opportunity to join Harbour.Space, where I have learned so much about the world and myself. To my classmates, thank you for so many exciting moments that happened with you and because of you. It is a real pleasure for me to have met you, and I hope we will stay in touch online as well as in person. The world is pretty small, so I hope you'll write me whenever you're in my area, and don't be surprised to see me in your DMs. ^_^*

Bio

Vera started as a physical product designer in Russia. As she transitioned into a visual and user interface designer, she went on to pursue a Master's in Interaction Design at Harbour.Space. She considers this experience one of the most exciting periods of her life. Working on projects with an international team and in multiple roles as a designer, she created bonds and experiences with her friends and was reminded of the importance of collaboration. She continues to develop and grow as an Interaction Design professional in Thailand.

Top 5 skills

UI Design

UX Reseach

Project Management

Prototyping

Animation

Project

Portfolio

STUDENT PROJECTS

Startup

EZlance

👥 Alae Eddine Mounim | Chaymaa Rhassate

PROJECT DESCRIPTION:

EZlance is an all-in-one software suite designed to help freelance designers with all the admin tasks to simplify, automate and scale their workflow.

Startup

Food-E

👥 Angelique Fabiano Parungao | Sirada Chaisomboonpan

PROJECT DESCRIPTION:

Food-E is a barcode scanner that helps detect allergens in food products. With Food-E, users can simply scan the barcode of the products they want to buy and get a list of food allergens, and other information such as ingredients, calories, diet type, and nutritional facts to help them eat without worry.
https://www.instagram.com/foodeclub/
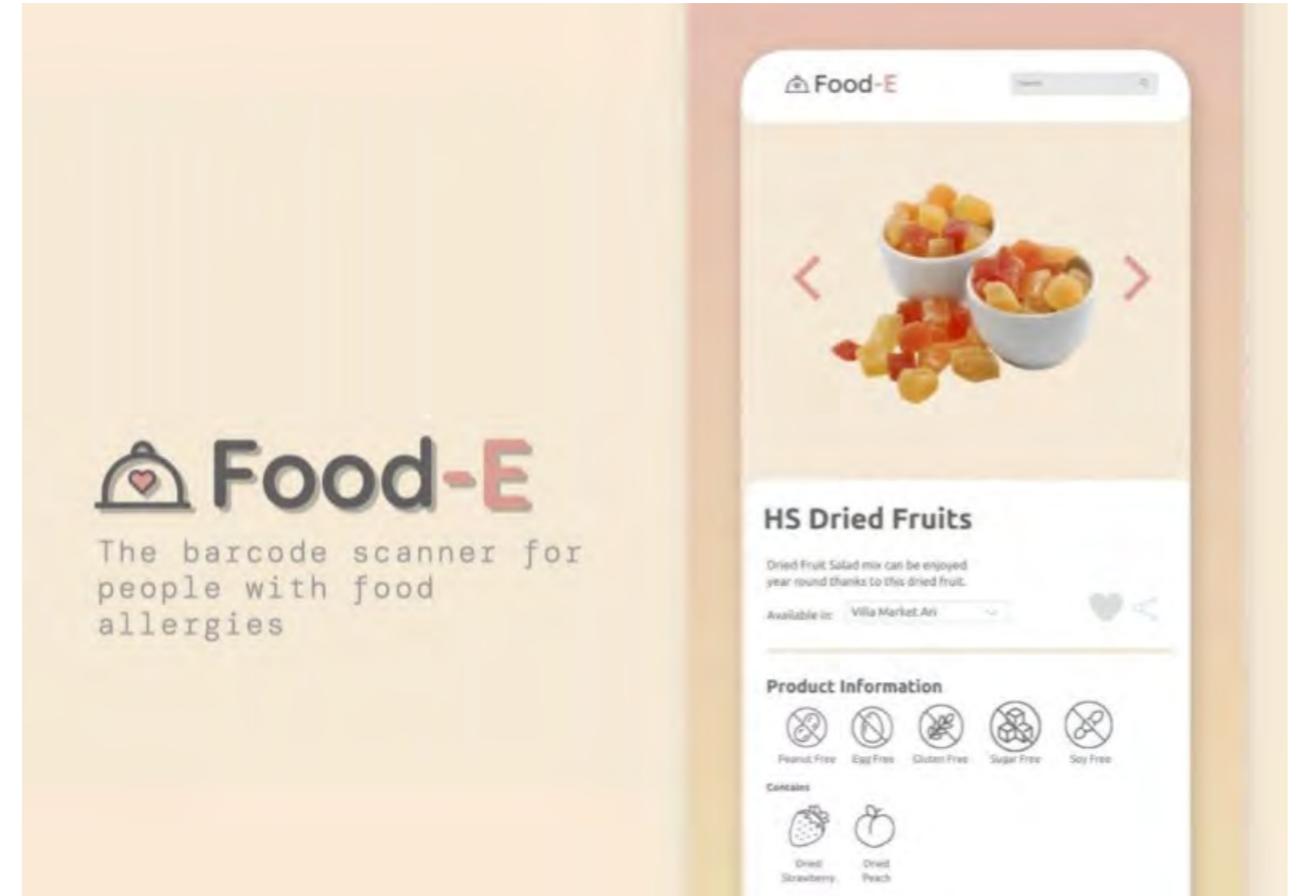
MyanTalents

Aung Kaung Pyae | Pathomporn B.| Myat Su Phyo

PROJECT DESCRIPTION:

MyanTalents is a tech staffing agency which connects companies in Thailand with tech talents from Myanmar.
myantalents.com

Gharelu Sewa (Homely Service)

Prem Singh Khadka

PROJECT DESCRIPTION:

A local e-commerce platform in Nepal where users can buy groceries, items, clothing and liquor from their phone to their doorstep.

Factors affecting intention to use cryptocurrency for payments.

👥 Chanokkon Chanasopa

PROJECT DESCRIPTION:

Cryptocurrencies high volatility, customers perception on the benefits and ease of use of payments is being tested. Unless cryptocurrency adoption picks back up, we will see a hinder of it's future growth. Thus, it is important to get an understanding of the decision-making factors when it comes to cryptocurrency adoption. This study will help financial institutions and startups who are interested in understanding the behaviour and decision-making factors that Thai customers consider before adopting cryptocurrency to make payments.

Research conceptual framework and hypotheses

Figure 11: Research Framework

Intention to use QR code payment for foreigners in Thailand

Nithi Manjaiarn

PROJECT DESCRIPTION:

This thesis came about as an observation of the experience Harbour.Space teacher's had during their time in Thailand. The study aims to understand the factors motivating foreign traveller's intention to use or not use QR code payment and to understand in what ways it is similar or different to a Thai person's intention.

Research Proposal

Intention to use QR code payment for

foreigners in Thailand

Nithi Manjaiarn

ID: 2110132601003

MBA in Entrepreneurship (International Program)

Personal Project

The factors affecting decision to purchase homeowner insurance for the owner of condominium rental property in Thailand

Nutnicha Kitpittayarit

PROJECT DESCRIPTION:

Rental properties suffer from having to pay for repair damage from renters when they move out because the security deposit is not enough to cover it in Thailand. Insurance companies have homeowner insurance to solve this pain point, but it's not popular or widely used by Thais. The thesis utilises a marketing mix (7 P's) to explore factors that affect a homeowner's decision to purchase homeowner insurance for condominium rental properties in Thailand.
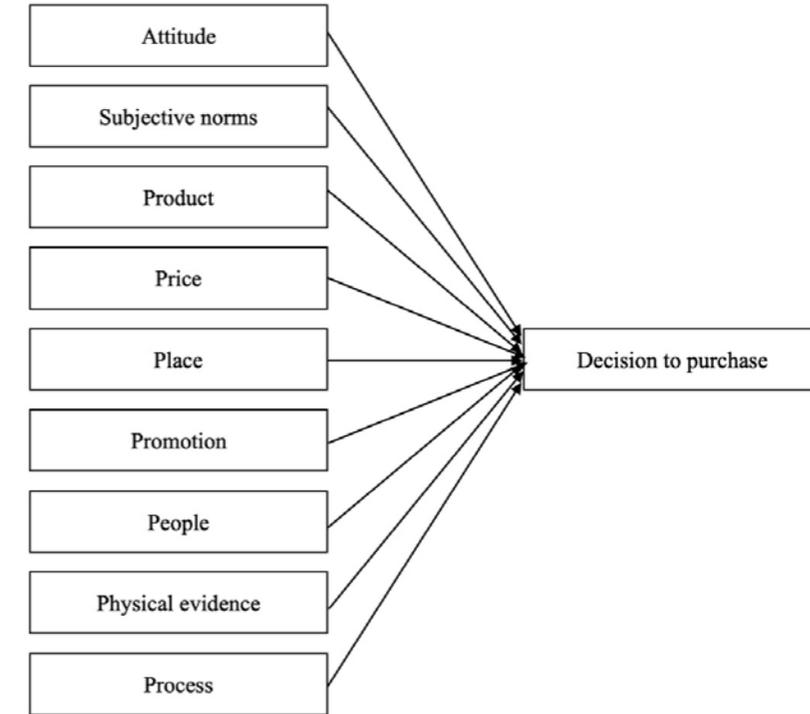
Figure 2.5 Conceptual Framework for study independent variables from 7P's marketing mix theory related to decision to purchase homeowner insurance in Thailand.

Personal Project
Factors affecting the intention to purchase private health insurance of full-time employees in Bangkok Metropolitan, despite having group insurance benefit

Pathidta Asanasen

PROJECT DESCRIPTION:

This research studies the factors that affect the intention of companies' employees in Bangkok to purchase extra health insurance, even though they are provided basic insurance by their respective companies.
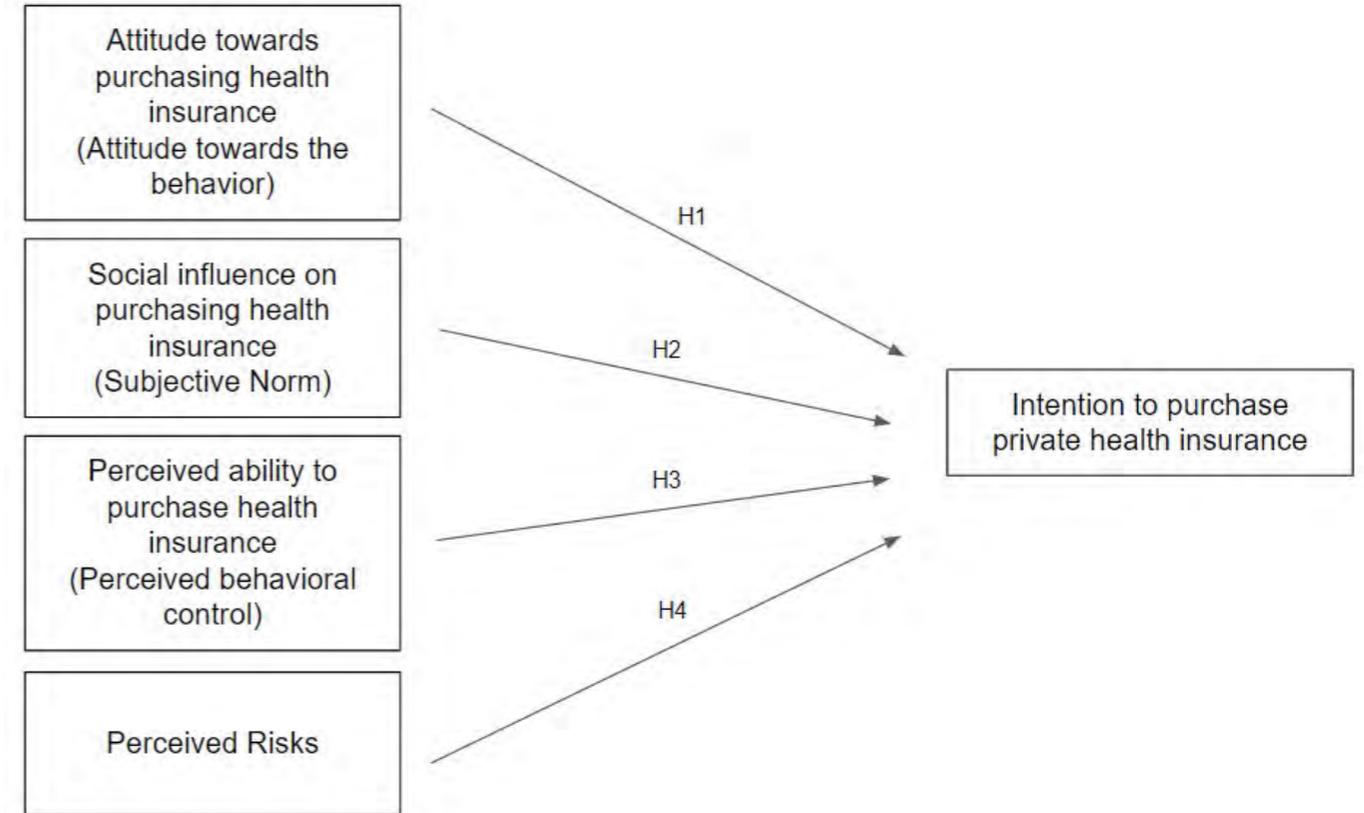
CareerThread

Suchanun Rattiwat | Vera | Jumi | Dini

PROJECT DESCRIPTION:

A website to help a student to understand her value and strength based on her professional skill and personality.
https://tinyurl.com/CareerThread

Which career paths best complement your personality and talents?

Start your journey

Portfolio

👥 Prassanth Vetrivel

PROJECT DESCRIPTION:

The projects I chose to feature in my portfolio were all the projects that I felt connected to on a deeper level, either the concept or cause. They were something that was striking a chord with me on a deep level. I chose to have a modern and minimalistic design in order to let my projects stand out.

Portfolio

👥 Atitan Chudpimai | Sonal Srivastava | Graciela Henriquez Fernandez

PROJECT DESCRIPTION:

Atitan's portfolio consists of UX/UI projects, including an application that enables Harbour.Space students to share their projects or startups while studying, to collaborate, and remain connected with other Harbour.Space students and alumni. This project was created to provide students who struggle to turn their projects into real businesses with the tools to promote their projects, recruit teammates, and create the potential for future startup companies. To reflect the inclusive environment created by Harbour.Space and its students, the application is styled after the color theme of Harbour.Space. As part of the portfolio, you'll also see how we developed our product by creating a mockup, testing it with users, and then gathering their feedback and pain points to modify the mockup before retesting it with users.

https://www.figma.com/proto/PGliMQy1tmlGc9tvYqY9Iq/GAPS---UI?page-id=407%3A33366&node-id=407%3A35192&viewport=702%2C245%2C0.06&scaling=min-zoom&starting-point-node-id=407%3A35192
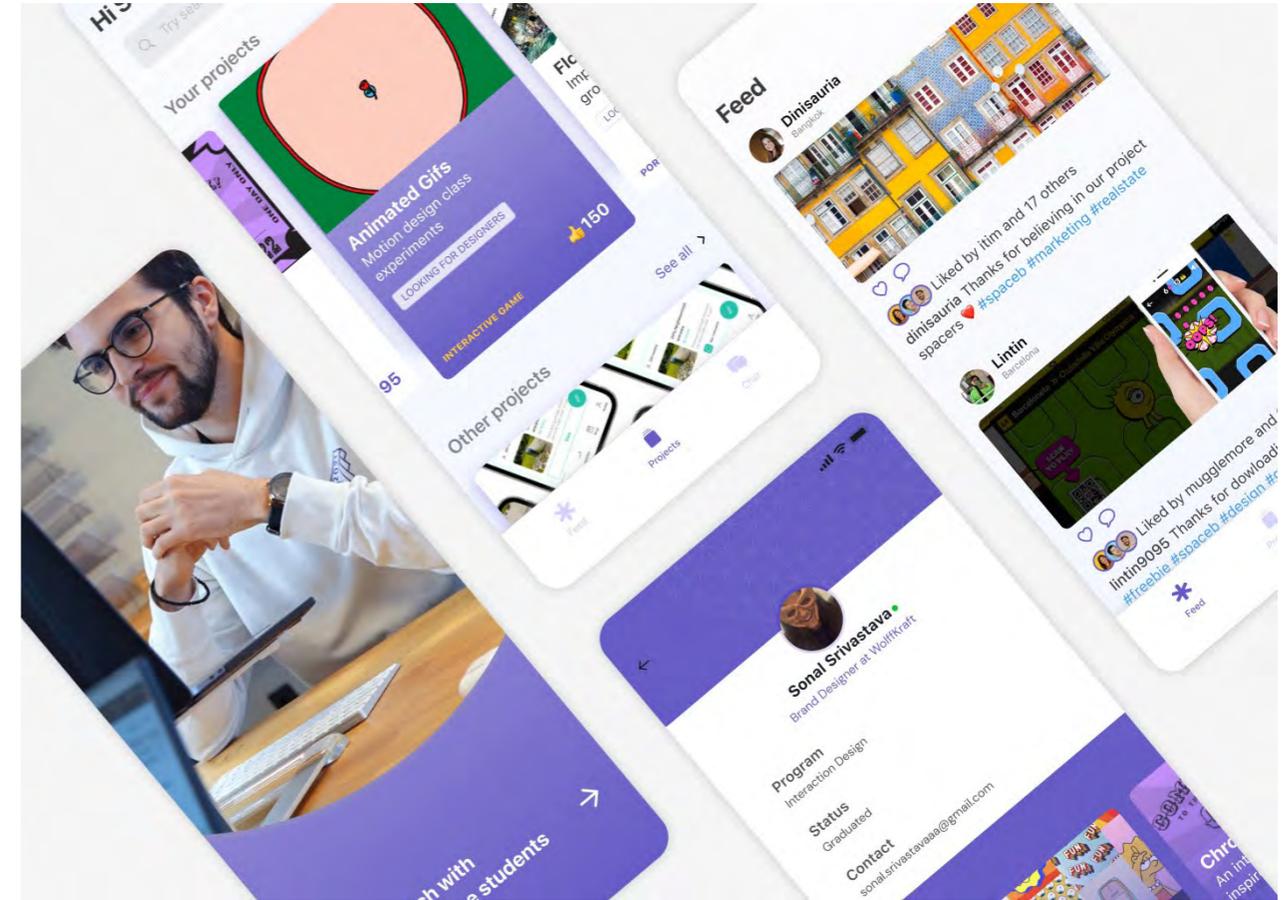
Portfolio

👥 Christina Lisa Loidolt

PROJECT DESCRIPTION:

This portfolio showcases a collection of the work I did during my time at Harbour.Space and personal projects I am most proud of.
http://christina-loidolt.com
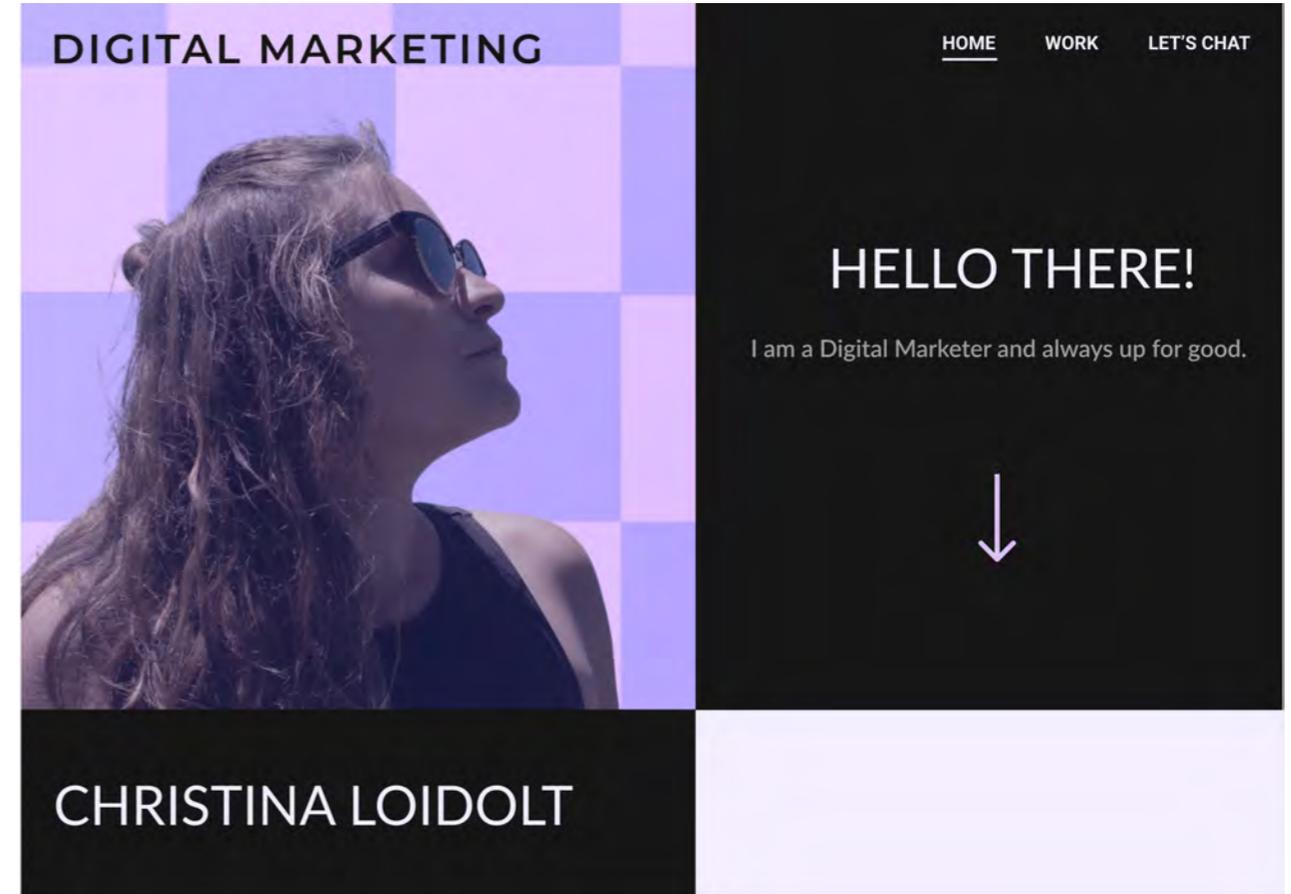
Portfolio

👥 Vera Usataia

PROJECT DESCRIPTION:

Vera's portfolio showcases selected school and work-related projects she has been involved in. The portfolio includes such projects as Vendr, Deal With It (DWI), and KB-12 Home.

Vendr is a project Vera had worked on for two modules in a team of three people under Irene Pereyra's guidance. As a result, the team created a concept for an app to find street food in Bangkok.

DWI is also a team project developed during one module. DWI is a platform for ex-pats that allows users to propose positive changes in Bangkok.

KB-12 Home project has been Vera's primary focus at work for the last 1.5 years designing the interface and is responsible for creating the design system.

https://usataia.com/