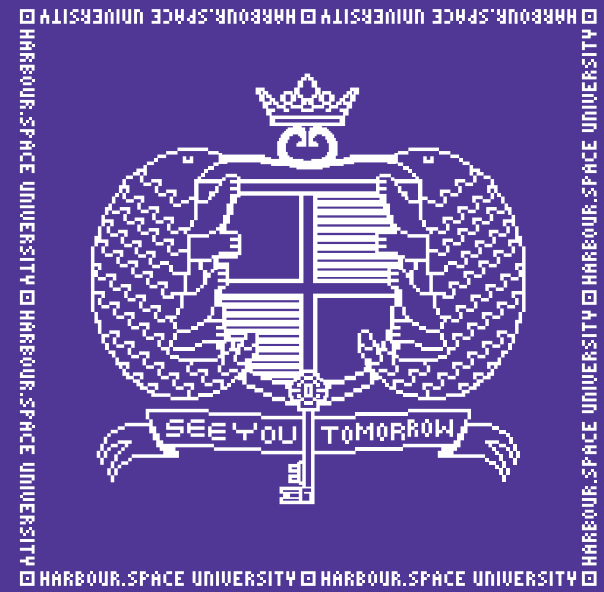


**HARBOUR
SPACE**
UNIVERSITY @UTCC



**BKK
GRADUATING
CLASS 2023**



We are sending our graduates out into the world with a bang. As they move on to the next chapter of their lives, we will be looking forward to their upcoming adventures as they reshape the world.

This year, the graduating students are from the bachelor's and master's programmes in the departments of Interaction Design, Digital Marketing, High-tech Entrepreneurship and, Computer Science and Data Science.

In this booklet, you will find information about our graduating students and their experiences of studying at Harbour.Space@UTCC. You can also find details about the main projects they are pitching to the investors during the Demo Day.

During this past year, our students have worked hard and gained experiences that allowed them to achieve substantial growth in both technical and social skills in the newly emerging fields of today. In the future, we will be looking forward to seeing them prosper in their careers!

We have created a pamphlet as a look back on your educational journey that you braved alongside us, and we hope that when you look through it, you'll remember all the great things you've accomplished during your time in Bangkok. We certainly will!



Kamran Elahian

Harbour.Space University Founding
Advisory Board Member, Founder and
Chairman Global Innovation Catalyst LLC



Ingo Beyer von Morgenstern

Co-Founder and Chairman of
Harbour.Space University, Emeritus
Director McKinsey & Company



We believe careers should be fulfilling, exciting, and meaningful. We exist to make this happen. Attending university is as much about finding your feet in the world and discovering your own drive and passion as it is about acquiring skills, knowledge and experience.

From day one at Harbour.Space, your prospective career takes centre stage and we facilitate your development and your networking and create opportunities to help you take charge of your future. What comes after Harbour.Space? The sky is the limit. Don't be shy, reach for the stars.



Svetlana Velikanova
Harbour.Space University
Co-Founder & CEO



At Harbour.Space, we offer a balance of practical hands-on experience, frontier knowledge, and vision for future innovators. We like to think that Harbour.Space is the starting point in equipping our students with the necessary tools to shape their own futures—as well as paving the way for coming generations. We are confident that our graduates will leave the program inspired by new ideas, ready to make change in their next adventures.

We also look forward to creating a global network of future leaders who are motivated to build a compassionate world for the current and future generations. Be ready to embrace the everchanging present - the future is yours to design.

Assoc. Prof. Dr. Sauwanee Thairungroj
Harbour.Space @ UTCC
President



HARBOUR SPACE

UNIVERSITY



About Harbour.Space University

Harbour.Space is a university created by entrepreneurs for entrepreneurs. We focus on meeting the demands of the future, while traditional education providers are too often stuck in the past.

We're one of the only European institutions completely dedicated to technology, design and entrepreneurship, and our interdisciplinary courses are taught by some of today's leading professionals. Our aim is not only to equip students with the knowledge to take on the real world, but to nurture, create and shape tomorrow's tech superstars.

Key Facts

- Founded in 2015.
- Offers degrees in Mathematics, Computer Science, Data Science, Cyber Security, Fintech, Interaction Design, Digital Marketing, High-tech Entrepreneurship, Product Management and Front-end Development.
- Faculty comprised of the most accomplished professionals and industry leaders from around the world, who continuously scrutinise the curriculum to ensure students focus on realtime useful subjects.
- On our state-of-the-art campus knowledge flows freely.





UTCC University of
the Thai Chamber
of Commerce

มหาวิทยาลัยหอการค้าไทย



About University of the Thai Chamber of Commerce

UTCC is defined by its commitment to foster innovation-driven entrepreneurship. It was conceived in 1940 as a private, non-profit higher education institution to offer the most modern and transformational business education.

It remains on track with this mission and is considered today as one of ASEAN's leading university in trade and services, growing alongside its community of partners in academia and industry.

Key Facts

- Accredited as a university in 1984
- Recognised as an Apple Distinguished School for 2015 - 2020
- Set up the Innovation Driven Entrepreneurship Centre (IDE) in partnership with MIT
- Integrated the Stanford course 'Designing Your Life' into its curriculum
- Offers E-commerce certification in partnership with Alibaba
- Established Harbour.Space @ UTCC campus in 2020 in Bangkok, Thailand



STUDENTS ARE SUPERSTARS

Harbour.Space exists for one purpose only: to help young individuals pursue knowledge, so they can progress into fulfilling and meaningful professional futures. We offer the fundamental knowledge, skills and guidance that give students the chance to make anything happen. Our students are not cogs in a machine. We celebrate our human approach by cultivating team work, interdisciplinarity, empathy and curiosity.

UNIVERSITY REINVENTED

Leaders in business are the students' personal teachers. We don't care about titles and we don't do red tape: we hire teachers based on experience and expertise, just like in the real world. We are the most relevant university of our age.

TECH ♥ DESIGN

Great ideas and their realisation seldom come from specialists: they come from all-round visionaries. But presently, technology and design are in an arranged marriage: they are together because this is what's expected. We are cultivating a love marriage between the two, and we are the only university in Europe to do so. We're doing this because the two naturally depend on one another, but experience a great lack of understanding. Interdisciplinarity is our love potion — expect sparks.

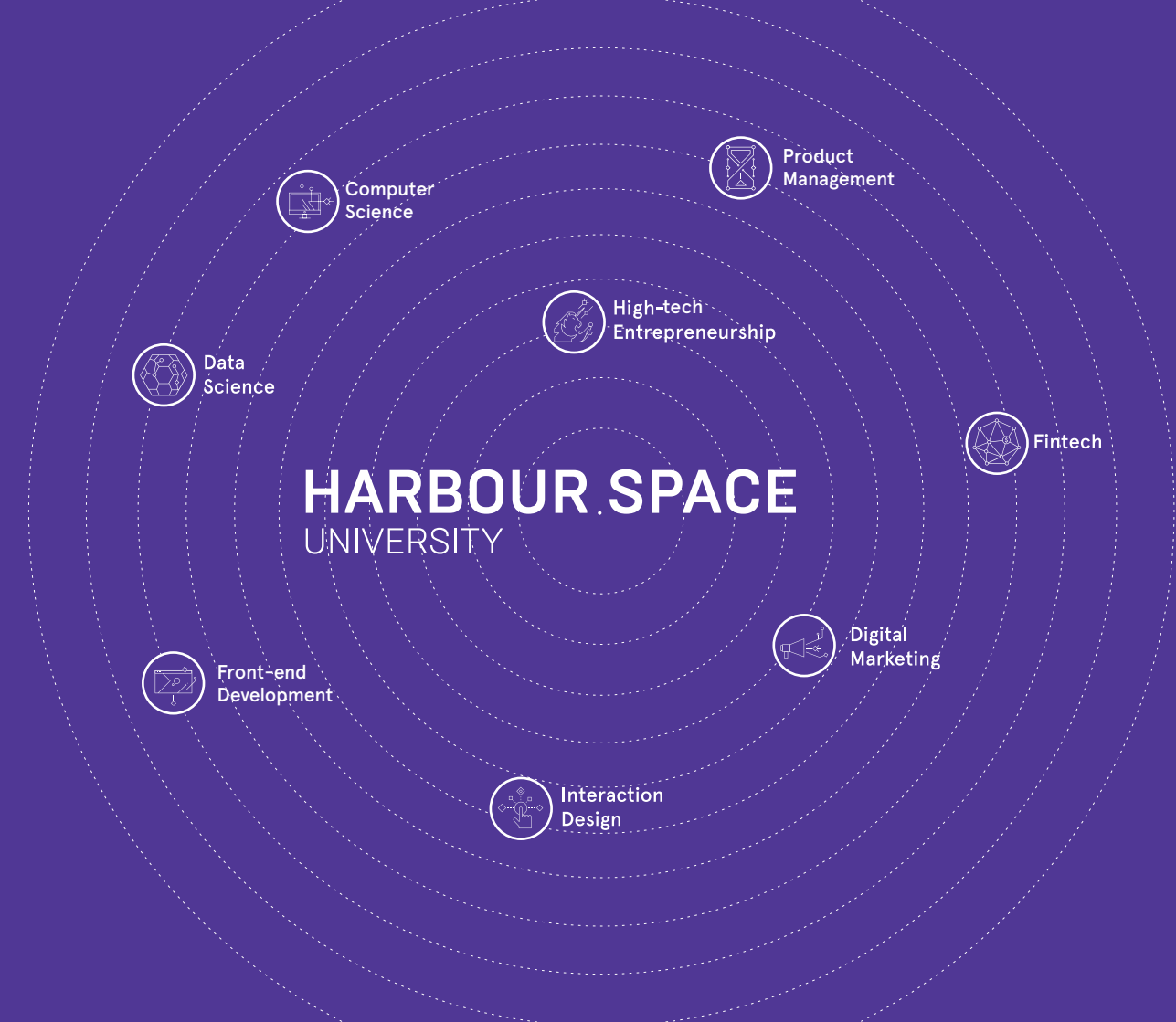
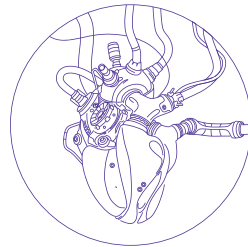
NO COMPROMISES

If you get a place at Harbour.Space, you get the best education. The programmes are tough and our students must work hard. We don't sell quick-fix coding or data science courses, because they don't exist. Only with very solid foundational

knowledge of universal core concepts in science can students grow to move forward indefinitely, no matter how much the world around us changes.

TIME ≠ MONEY

Youth is not for sale. That's why we teach highly relevant and real-world responsive courses that give students a head-start even before graduation. Our programme leaders continuously scrutinise the curriculum to ensure students focus on realtime useful subjects. We teach 3-week intensive courses throughout the year, offering more learning in less time, on flexible and adaptable schedules.





Aekarak Sethi (Ace)
Master in High-tech Entrepreneurship
🇹🇭 Thailand



Alba Garrido Martin
Master in High-tech Entrepreneurship
🇪🇸 Spain



Alisa Pondsuksiri
Master in Interaction Design
🇹🇭 Thailand



Athiwat Kshemasanta Na Ayudthya
Master in Digital Marketing
🇹🇭 Thailand



Aticha Pilantanadilok
Master in High-tech Entrepreneurship
🇹🇭 Thailand



Bilal Harras
Master in Digital Marketing
🇲🇦 Morocco



Chanikan Kengluaecha
Master in Digital Marketing
 Thailand




Chanodom Thampanichwat (Phum)
Master in Digital Marketing
 Thailand




Eakasit Chiewcharnsuwan (Golf)
Master in Digital Marketing
 Thailand



Khant Wai Mon (Winny)
Master in Digital Marketing
 Myanmar




Kopkrit Saikhiao
Master in Data Science
 Thailand



Kultida Bhumina
Master in Data Science
 Thailand



Blessing Onoruke
Master in Interaction Design
 Nigeria



Hnin Moe Khaing (Jessica)
Master in Digital Marketing
 Myanmar




Imane Saida
Master in Digital Marketing
 Morocco



Lillian Wyse
Master in Interaction Design
 Sweden



Loubna Touri (Luna)
Master in Digital Marketing
 Morocco



Louie Camaclang
Master in Digital Marketing
 Philippines



Noel Lwin

Master in Interaction Design

 Myanmar



Mahi Yohannes

Master in Digital Marketing

 Ethiopia



Mariam Tawfik


Master in Interaction Design

 Egypt



Nannapass Phiboonwittayaruk


Master in Interaction Design

 Thailand



Nattapa Pongpanich

Master in Interaction Design

 Thailand



Nicolas Piola Parucker

Bachelor in Data Science

 Brazil



Marvin Montilla


Master in Digital Marketing

 Philippines



Meryem Azhar

Master in Digital Marketing

 Morocco



Oscar Lewis Kamau Mwangi

Master in Interaction Design

 Kenya



Sam Olagoke


Master in Digital Marketing

 Nigeria



Tum Pakin

Master in Interaction Design

 Thailand



Patarawan Changsamrit


Master in Digital Marketing

 Thailand



Pitupong Soraphan

Master in High-tech Entrepreneurship

 Thailand



Poornima Solanki


Master in Interaction Design

 India



Preeyaporn Rojpatanasathaporn

Master in High-tech Entrepreneurship

 Thailand



Sohom Mukherjee

Master in Digital Marketing

 India



Syed Mohammad Ammar


Master in Interaction Design

 Pakistan



Thananat Varasap


Master in Digital Marketing

 Thailand



Ricco

Master in Interaction Design

 Indonesia



Nathalie Nikokeza

Master in Interaction Design

 Rwanda



Si Thu (C2) Maung

Master in High-tech Entrepreneurship

 Myanmar



The Myat Sint (Pey) Thu


Master in Digital Marketing

 Myanmar



Wachiravit Jaritngam (New)

Master in Digital Marketing

 Thailand



Youssef Saaf

Master in Digital Marketing

 Morocco

Master in High-tech Entrepreneurship

Aekarak Sethi (Ace)

<https://www.linkedin.com/in/aekaraksethi>

Quote

Kudos to my fellow Harbour.Spacers in Bangkok and Barcelona for being such cool folks and joining me in different initiatives and projects I undertook. As I set my sails, ready to sail from this harbour, I look forward to embark on another prosperous journey, achieve milestones and share my learnings with others.

Bio

Ace is a truly remarkable individual, radiating an incredible energy that encourages others to explore new possibilities and embrace challenges. He has more than a decade of eclectic work experience spanning across 33 countries. Whether it's engaging in a conversation or pursuing his passions, Ace's zest for life is evident in all he does. With a unique blend of confidence and humility, his personality fosters a sense of belonging where people feel valued and appreciated. His creativity and open-mindedness inspires and empowers those around him, making him a true catalyst for positivity and growth.

Top 5 skills

- Transformational Leadership
- Emotional & Cultural Intelligence
- Strategic Management
- Analytical and Problem-solving
- Interpersonal Communication & Public Speaking

Project

Albert & Ace International



Master in High-tech Entrepreneurship

Alba Garrido Martin

<https://www.linkedin.com/in/alba-garrido-superstack/>

Quote

This year challenged me to reach new heights. I'm grateful for the lessons from each module that stretched my limits. My classmates made this unforgettable rocket ride achievable. I'll treasure the bonds forged through our shared journey.

Bio

Alba is from Spain and previously studied International Economics and Trade in China, gaining strong business knowledge but realising trading wasn't her passion. Through Harbour.Space's intensive High-tech Entrepreneurship programme, Alba filled those gaps and beyond, learning all aspects of startups from product development to funding and marketing with talented, supportive international classmates. She emerged with a comprehensive foundation in tech entrepreneurship, lifelong friends forged through late nights mastering challenging coursework, and the confidence to achieve her dreams of launching her own tech company. Harbour.Space gave Alba the community and well-rounded startup skillset she sought to find her calling in tech entrepreneurship.

Top 5 skills

Product Development
Tech Recruitment
Entrepreneurship
Business Strategy
Leadership

Project

OmniGPT



Master in Interaction Design

Alisa Pondsuksiri

<https://www.linkedin.com/in/alisa-pondsuksiri-peckey-4845b2163/>

Quote

This year has been an incredible gift to myself, filled with opportunities to study and learn from people with vast experiences. The most precious aspect has been forming friendships with these wonderful people, forging connections that will continue to thrive. Undoubtedly, this enriching experience has profoundly shaped me both as a designer and as an individual.

Bio

Alisa is a designer passionate about creating products that impacts people's lives through exceptional product experiences. She has been working as a designer for 5 years, specialising in both UX/UI design and fashion. She believes that true transformation starts from within. Just as wearing clothes that boost your confidence can bring out the best in you and make you feel better about yourself, she aims to create products that make life easier and more enjoyable. Alisa loves crafting designs that boost confidence and empower individuals to embrace their true selves. Whether it's through creating clothing that uplifts people or developing user-friendly interfaces that simplify tasks, she strives to design for a better lifestyle, impacting the lives of many.

Top 5 skills

- Lead Designer
- Motion Design
- Product Management
- Digital Marketing
- UX/UI Design

Project

- Portfolio



Master in Digital Marketing

Athiwat Kshemasanta Na Ayudthya

<https://www.linkedin.com/in/athiwatk/>

Quote

Embarking on an incredible journey, I cherished the enjoyable moments and camaraderie with talented classmates from diverse backgrounds. Learning from them and industry experts was an invaluable experience that I will forever be grateful for!

Bio

Athiwat hails from Bangkok, Thailand. Throughout his time at Harbour.Space University, he delved into the world of digital marketing. As a project manager for corporate initiatives and a digital media specialist, he juggled dual roles in the corporate world. His experience at Harbour.Space University was enriching and fulfilling, allowing him to learn from esteemed experts and foster friendships with diverse, multinational peers. Looking ahead, Athiwat aims to utilise his newfound knowledge to enhance and elevate the corporate initiatives he is devoted to.

Top 5 skills

Media Planner
Project Management
Social Media Marketing
Digital Marketing
Outdoor Advertising

Project

Case Study



Master in High-tech Entrepreneurship

Aticha Pilantanadilok

www.linkedin.com/in/atichapi

Quote

Harbour.Space was a life-changing experience - a place where I grew as a business enthusiast, made lifelong friends, and learned to embrace new cultures and opportunities. Forever grateful for this journey!

Bio

Aticha, originally from Thailand, brings a diverse background in Interior Architecture, furniture design, and real estate investment. She was eager to explore the realm where design and entrepreneurship intersect. Thanks to the scholarship provided by her company SCG, Aticha found the perfect opportunity to broaden her knowledge with industry experts and fellow students. In the future, she aims to create business for everyday living designs that bring well-being and happiness to people.

Top 5 skills

- Product Management
- Product Research & Development
- Project Management
- Product Design
- Critical Thinking

Project

HomeFurnisha



Master in Digital Marketing

Bilal Harras

<https://www.linkedin.com/in/bilalharras/>

Quote

Everyone here have been so nice. I want to wish the best for everyone and if anyone ever end up somehow in Morocco, let me know <3

Bio

Bilal, a skilled digital marketer and creative designer from Morocco, pursued studies in digital marketing to complement his creative expertise. Joining Harbour.Space was a transformative experience, empowering him to bridge the gap between design and marketing. His future plans include becoming a brand strategist, leveraging his diverse skillset to create impactful brand experiences for businesses worldwide.

Top 5 skills

Branding
Email Marketing
Graphic Design
Marketing Automation
SEO & SEM

Project

Luma Agency



Master in Interaction Design

Blessing Onoruke

<https://www.linkedin.com/in/esther-blessing-onoruke-xter-bo-80389b168/>

Quote

I would like to extend a heartfelt shoutout to all the amazing individuals I had the pleasure of meeting at Harbour.Space. Interacting with such diverse and knowledgeable personalities has been an enriching experience.

Bio

Esther Blessing Onoruke, also known as Xter Bo, is passionate about creativity. Her love for design is complemented by a deep appreciation for the rhythmic dance of animations, infusing life into still art. Beyond her creative pursuits, she finds solace in nature's wonders, drawing inspiration from its beauty, and immersing herself in the soulful melodies of music. Esther's experience at Harbour.Space has been enriching, exposing her to diversity and allowing her to learn from professionals who have nurtured her academic growth and provided invaluable professional insights. She firmly believes that the knowledge and skills she has gained here will pave the way for a successful and established future.

Top 5 skills

- UI/UX
- Motion
- Research
- Communication
- Selling Design

Project

Portfolio (PayHelpa Project)



Master in Digital Marketing

Chanikan Kengluecha

<https://www.linkedin.com/in/chanikan-kengluecha/>

Quote

My three unforgettable memories are HS people, HS people, HS people. From the very start, we've been on this incredible journey of growth and support, lifting each other up every step of the way. Being part of this awesome community has been a blessing - we learn, develop, and (weshare) unforgettable moments together. The unwavering support has shaped me into a better version of myself every single day. I'll forever cherish the times we've had here!

Bio

Earn, a Thai student with a BBA in International Business Management, was fueled by her fervent passion to explore more in digital marketing, which motivated her to join Harbour.Space's MBA programme. Throughout her studies, she immersed herself in invaluable hands-on experiences and acquired knowledge from top industry experts. Now, armed with these skills and expertise, she is determined to make a meaningful impact in her future career.

Top 5 skills

Digital Marketing Content
Search Engine Optimization (SEO)
Leadership
Public Speaking
Google Analytics

Project

Weshare



Master in Digital Marketing

Chanodom Thampanichwat (Phum)

<https://www.linkedin.com/in/chanodom-thampanichwat-918346196/>

Quote

I found my spark again at Harbour.Space. The adaptable, real-world focused courses reignited my knowledge, and learning alongside diverse minds has been truly inspiring.

Bio

With a background in Entrepreneurial Economics, Phum holds a Bachelor of Arts from Kasetsart University. Prior to joining Harbour.Space, Phum worked as a Business Advisor and Marketing Executive at SCG Distribution, where he gained experience in product analysis, traditional market monitoring, and promotion. His journey at Harbour.Space began with a scholarship from SCG, enabling him to pursue a master's degree in Digital Marketing. The vibrant academic atmosphere transformed Phum into a more proactive and knowledge-hungry individual, and he plans to continue his learning journey to stay updated with the latest trends in digital marketing.

Top 5 skills

Microsoft PowerPoint
Microsoft Excel
Google Analytics Google Analytics
Marketing Strategy
Market Analysis

Project

SCG



Master in Digital Marketing

Eakasit Chiewcharnsuwan (Golf)

<https://www.linkedin.com/in/eakasit-c>

Quote

I had an amazing year at Harbour.Space, where knowledge knows no bounds and friendships flourish. Grateful for the unforgettable experience and the limitless possibilities ahead. It was a privilege to share this journey with such incredible classmates who made each moment even more memorable. Thank you, Harbour.Space!

Bio

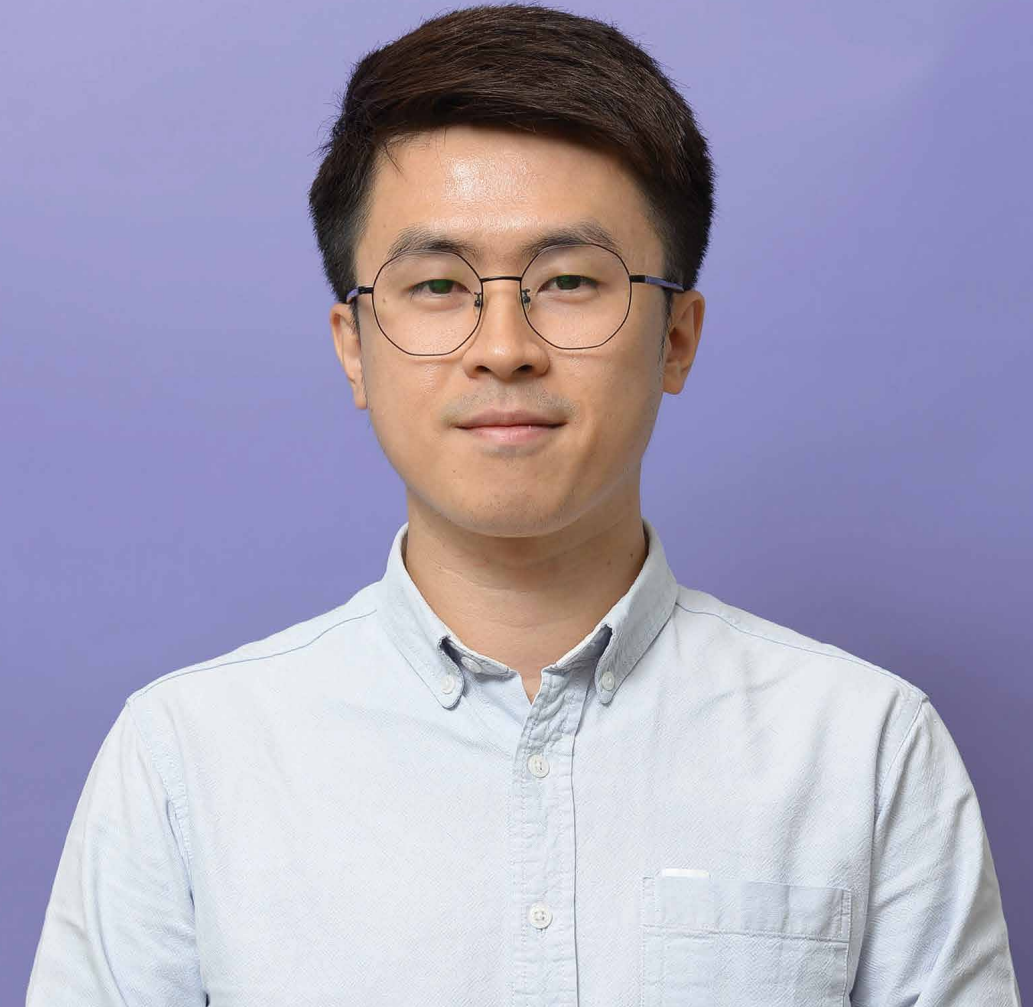
Golf, a Thai national, has a remarkable passion for learning and growth. He decided to join Harbour.Space because he saw this unique opportunity as a chance to explore the forefront of digital marketing, a field that is constantly evolving in today's fast-paced world. Unlike any other institution, Harbour.Space specialises in future-related sciences, with a focus on cutting-edge disciplines like digital marketing. With valuable experience at SCG Company, he was well-equipped to stay ahead in this ever-evolving field. Having successfully completed the courses, Golf is now ready to embrace challenges and drive innovation, marking the beginning of an exciting adventure of growth and transformation.

Top 5 skills

Digital Marketing
Marketing Strategy
Entrepreneurship
Digital Communication Strategy
SEO

Project

COTTO Life: A Digital Marketing Plan



Master in Digital Marketing

Hnin Moe Khaing (Jessica)

<https://www.linkedin.com/in/hnin-moe-khaing-a62007184/>

Quote

Hey, my dear mates! I am already missing you all, even though we're connected on social media. Our demo day was epic, and I cherish the friendly and cheerful vibes we shared for over a year. Harbour.Space gave us quality friends, and I'm grateful for that. Let's keep in touch and hope we create more wonderful memories in any chance!

Bio

Jessica made a significant decision to enroll in the Digital Marketing programme at Harbour.Space University, where she had the opportunity to learn advanced digital tools from industry experts, enabling her to elevate her career to new heights. A transformative realization occurred the year when Jessica discovered her true passion for supporting Myanmar businesses with efficient digital strategies. To put her newfound passion into action, she extended her expertise to help her sister's clothing brand, Gloria Outfit, gain prominence and exposure through well-crafted marketing plans. For her, Harbour.Space became more than just an educational institution; it became a place of self-discovery and personal growth, allowing her to shed procrastination and embrace her potential fully.

Top 5 skills

Content Creating
Market Research
Digital Marketing
Media Planning
Communication Skills

Project

Gloria'outfit



Master in Digital Marketing

Imane Saïda

<https://www.linkedin.com/in/imane-saida/>

Quote

I absolutely loved working on practical projects, putting theory into action! Crafting meaningful campaigns with creativity and the right tools was refreshing. So many digital marketing skills honed - such a good time!

Bio

Imane, from Morocco, holds a Master's degree in Marketing and had a background in both Marketing and digital realms. She decided to pursue a Master's degree in Digital Marketing at Harbour.Space to leverage her expertise and shape it into practical applications for her career and personal growth. Imane's main goal was self-exploration, skill enhancement, and the acquisition of technical knowledge. Throughout her time at Harbour.Space, she encountered a welcoming environment that emphasised hands-on learning from industry professionals, significantly benefiting her current job and future aspirations. As Imane looks into the future, she is determined to advance in her career with more self-confidence, setting her sights on even bigger achievements.

Top 5 skills

- Digital Marketing
- Social Media Marketing
- Marketing Communication
- Brand Marketing
- Email Marketing

Project

- Digital Marketing Plan



Master in Digital Marketing

Khant Wai Mon (Winny)

<https://www.linkedin.com/in/khant-wai-mon-winny-354b24101/>

Quote

To my incredible classmates, thank you for making this journey unforgettable! Cherishing every moment we shared. Stay awesome!

Bio

Winny, a dedicated digital marketing enthusiast from Myanmar, brings with her over 5 years of experience in the Digital Marketing industry. She came at Harbour.Space with the aspiration of expanding her knowledge in in the field. Throughout her journey, she had the opportunity to learn different aspects of digital marketing from industry leaders at Harbour.Space. Winny's objective is to support clients in achieving optimal results in their digital marketing efforts, utilising the knowledge she gained from the programme.

Top 5 skills

Digital Marketing
Content Writing
Client Service
Project Management
Teamwork

Project

Heart for Home



Master in Data Science

Kopkrit Saikhiao

<https://www.linkedin.com/in/kopkritsaikhiao/>

Quote

You could always find me actively participating in Zoom. I really enjoyed bonding with all of you and creating some wonderful memories. Thanks for making the learning experience so special!

Bio

Kopkrit Saikhaio is a counseling psychologist from Thailand with a passion for Machine Learning. He joined Harbour.Space to expand his knowledge and become a skilled data scientist. His time here has equipped him with confidence and expertise in the field. His future plan involves creating small AI projects that contribute to making the world a better place, a goal he is determined to achieve in due time.

Top 5 skills

Psychotherapy
Python Programming
Machine Learning
Data Analysis
Writing

Project

Internship



Master in Data Science

Kultida Bhumina

<https://www.linkedin.com/in/kultida-bhumina-701229176/>

Quote

It's always better to embark on a challenging path I've chosen, bumps, hurdles, and all, than to live with the lasting regret of a missed opportunity. Always keep moving forward, for the regret of missed opportunities lasts far longer than any temporary struggle. Our journeys, filled with trials and triumphs, are the unique stories that define us.

Bio

The transition from Accounting to Data Science was a significant leap for Mint. It posed a challenge as data science was an entirely new field for her, distinct from her previous career path. However, despite the difficulties, her determination never wavered, and she continually strived to learn. She formed friendships with several classmates, who became her allies during her studies and offered mental support. Additionally, she gained valuable insights from the university's professors, providing an academic boost to her journey. Despite her challenging academic journey, Mint didn't give up. She is looking forward to returning to her company post-graduation, eager to apply her newfound data science skills. Mint is ready to turn the page and begin the next chapter of her life.

Top 5 skills

- Data Analysis
- Machine Learning
- Python Programming
- Problem Solving
- Communication

Project

- Independent Study



Master in Interaction Design

Lillian Wyse

<https://www.linkedin.com/in/lily-wyse-91b04863/>

Quote

One of the most significant takeaways for me has been the opportunity to learn from my classmates, whom I fondly refer to as the "United Nations of Design." We share our cultures, experiences, and ideas, which have significantly influenced my design thinking and problem-solving approach. Working with people from different countries and professional backgrounds has taught me to be adaptable, open-minded, and receptive to new concepts. Farewell to our little design family for now, and off to new adventures. As this transformative chapter draws to its conclusion, I extend my heartfelt farewell to our esteemed design community, which has been characterised by a profound sense of unity and collaboration.

Bio

Lily is a UX designer originally from Boston but has spent most of her career working for startups in Sweden, focusing on film and design, ranging from e-commerce to legal tech. After completing her bachelor's at SVA in NYC in 2016, she discovered UX design and fell in love with it, which led her to Harbor.Space for her Master's degree to learn from some of the best professors the design industry has to offer.

Top 5 skills

- UX Design
- Taxonomy
- Prototyping
- UX Research
- UI Design

Project

Portfolio



Master in Digital Marketing

Loubna Touri (Luna)

<https://www.linkedin.com/in/loubna-touri-092b92248/>

Quote

Don't wait for someone to give you a chance, take a chance on yourself. Freezing in the cold on the halloween night.

Bio

With a background in marketing and logistics from Morocco, Luna's journey led them to Harbour.Space. The decision to join HS was driven by a desire to gain international exposure and enrich their knowledge in the field. Throughout their time at HS, they encountered unforgettable experiences and learned invaluable lessons from some exceptional teachers. As life goes on, they plan to utilise their newfound expertise and continue their pursuit of personal and professional growth.

Top 5 skills

Resilience
Patience
Emotional Intelligence
Problem Solving
Adaptability and Flexibility

Project

Weshare



Master in Digital Marketing

Louie Camaclang

<https://www.linkedin.com/in/lacamaclang/>

Quote

I'll always be grateful to the people I met at Harbour.Space, and for the times I was able to practice my other passion--which is making coffee--while being in campus.

Bio

A seasoned social media marketer, Louie attended Harbour.Space in the hopes of expanding his horizons and getting a deeper understanding of digital marketing. The time spent in this institution has broaden his network and skillset, and he's now ready to take on more responsibilities within his career.

Top 5 skills

Brand strategy
Copywriting
Digital Marketing
Business Development
Social Media Marketing

Project

Heart for Home



Master in Digital Marketing

Mahi Yohannes

<https://www.linkedin.com/in/mahder-mulugeta-yohannes-b397951b0>

Quote

Today marks the end of a chapter, but the beginning of an extraordinary journey, filled with endless possibilities. Here's to the unforgettable moments, the challenges conquered, and the wonderful friendships that were made.

Bio

Mahi was born and raised in Addis Ababa, Ethiopia. Before her venture to study Digital Marketing at Harbour.Space@UTCC, she completed her MSc in Food Science and Nutrition, while working as an Academic and Research Assistant.

Top 5 skills

Interpersonal Communication
Problem Solving
Creative Writing and Storytelling
Analytics
Strategic Thinking

Project

Vejthani Hospital



Master in Interaction Design

Mariam Tawfik

<https://www.linkedin.com/in/tawfikmariam/>

Quote

This year has been truly special, and I'm so grateful for each one of you. Your presence in my life has made a huge impact, and I've learned a lot about myself along the way. Thanks for being amazing and for the memorable moments we've shared. I hope we cross paths again.

Bio

Mariam, born and raised in Cairo, Egypt, has studied Media Design and spent 11 years working in various agencies, eventually becoming a Creative Director. Before joining Harbour.Space, she sought a learning experience to further her career and knowledge, and Harbour.Space proved to be the perfect fit. Now, she aims to blend her existing expertise with the insights she gained to create user-centric products.

Top 5 skills

UX Research

UX Design

UI Design

Art Direction

Creative Management

Project

Portfolio



Master in Digital Marketing

Marvin Montilla

 [linkedin.com/in/vinmontilla](https://www.linkedin.com/in/vinmontilla)

Quote

I cannot afford to quit. This journey at Harbour.Space is my beacon of hope, my stepping stone to a brighter future. To my incredible classmates and cherished memories, thank you for making this path unforgettable.

Bio

Marvin is a dynamic sales and marketing professional with five years of experience in the pharmaceutical industry in the Philippines. Hailing from a land of vibrant culture and warm hospitality, Marvin's passion for excellence led him to embark on a transformative journey at Harbour.Space University pursuing a master's in Digital Marketing. His time at HS has been nothing short of extraordinary, as he thrived in an inspiring global community of forward-thinkers. He embraced fresh perspectives and cultivated lifelong connections. Fueled by this newfound knowledge and experience, Marvin envisions a future where he revolutionises the digital marketing landscape, leaving an indelible mark on brands and consumers alike.

Top 5 skills

Digital Marketing Strategy
Paid Advertising (PPC)
Content Marketing
Social Media Marketing
Search Engine Optimization

Project

Generation Beta



Master in Digital Marketing

Meryem Azhar

<https://www.linkedin.com/in/meryem-azhar-822aaa248/>

Quote

I want to give a big shoutout to Earn and Luna - you both have been the most amazing classmates and friends I could have asked for during my journey in Thailand.

Bio

Meryem Azhar, a Moroccan, pursued a Bachelor's in English Literature before securing a scholarship for her Master's in Digital Marketing in Thailand. Opting for Harbour.Space, Meryem aimed to explore Asia while learning from experts. Based on her experience, success doesn't demand forced efforts. Instead, it's about allowing growth, mastering tools, and progressing steadily towards goals, step by step.

Top 5 skills

Social Media Marketing
Google Analytics
Digital Strategy
Graphic Design
Web Content Creation

Project

Weshare



Master in Interaction Design

Nannapass Phiboonwittayaruk

<https://www.linkedin.com/in/eungnannapass/>

Quote

Harbour.Space Master's: Overwhelming and fun! I've witnessed the campus growing stronger Transformed by talented colleagues, diverse minds, & expert teachers. Grateful for this unforgettable experience!

Bio

Eung is a versatile Thai designer blending creativity and technology. With a BFA in Communication Design, Eung transitioned into tech-driven artistry. Progressing from a junior to a lead role, Eung has accumulated 5 years of experience. She joined Harbour.Space to excel in the realms of design and technology and is on a mission to elevate human experiences and create solutions that make a profound impact with ease.

Top 5 skills

- User Experience
- User Interface
- Project Management
- Analytical Skills
- UX Research

Project

Eung's Product Design Portfolio



Master in Interaction Design

Nathalie Nikokeza

<https://www.linkedin.com/in/nathalie-nikokeza-b7abb6131/>

Quote

Now I look back, and I can't believe that I did it! It was a significant decision to make: moving to a new city far away from home and basically starting a new life. But, it was worth it! I enjoyed my time at Harbour Space; Bangkok is a beautiful city with a wealth of culture to fall in love with. It will always hold a special place in my heart.

Bio

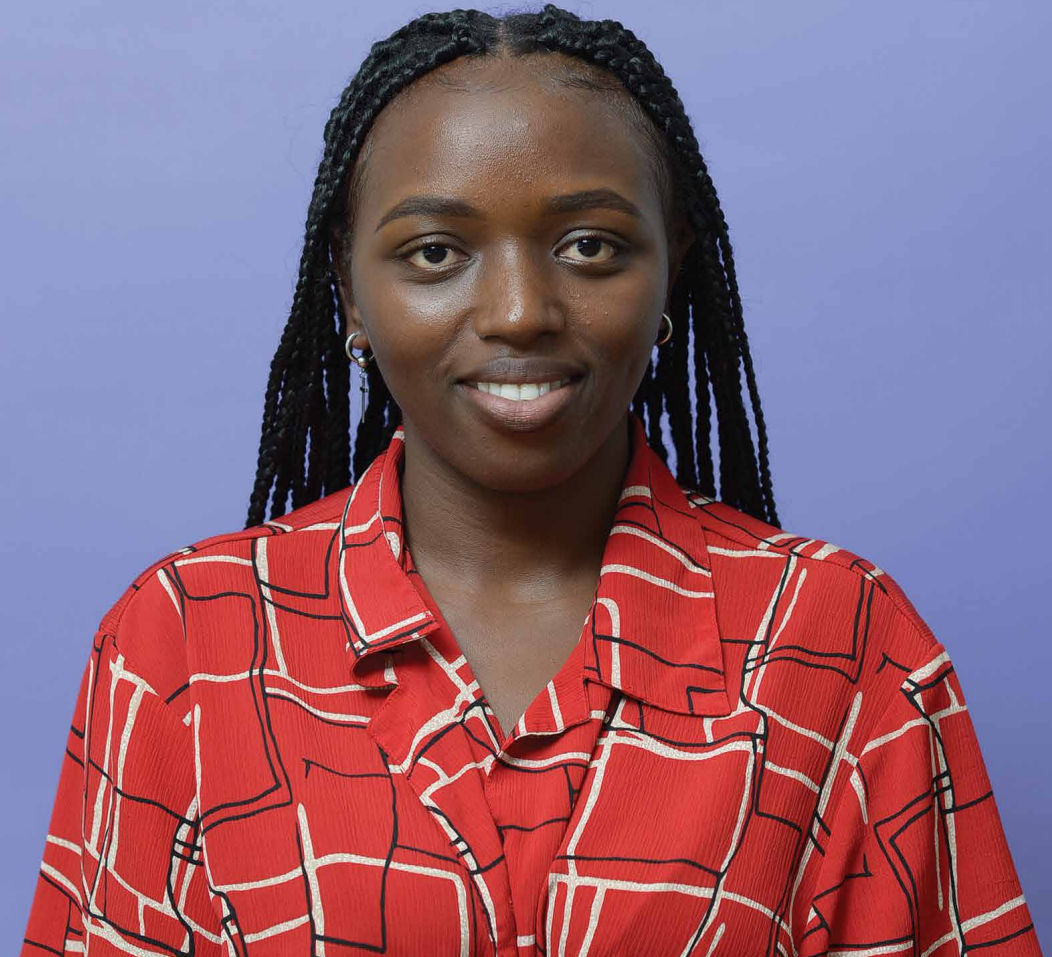
Nathalie Nikokeza is from Kigali, Rwanda, and is a User Experience designer. They enjoy defining problems, brainstorming ideas, and creating a connection between users and digital products. They love bringing ideas to life and creating designs that help people achieve their goals in the best possible way while also ensuring a good user experience. They chose to be a part of Harbour.Space because of its flexible learning model, specifically the learning from industry experts. They became highly interested in the subjects covered, particularly brainstorming ideas, wireframing, and prototyping. Now, Nathalie aspires to become one of the top designers who create designs that change the world for the better.

Top 5 skills

User Experience Design
Visual Design
Wireframing
UI
Storyboarding

Project

Restaurant Order Process



Master in Interaction Design

Nattapa Pongpanich

<https://www.linkedin.com/in/nattapapo/>

Quote

This year has been a game-changing milestone, marking the beginning of a new chapter in my life. My time at Harbour.Space has provided me with valuable insights in UX/UI, project management, and business perspectives. With this newfound knowledge, I am fully prepared to seize new opportunities with confidence and enthusiasm.

Bio

Nattapa holds a MSc in Technopreneurship and Innovation Management from Chulalongkorn University as well as an MBA in Interaction Design from Harbour.Space. She has managed products, collaborated with cross-functional teams, and delivered customer-centric solutions. Her unique blend of skills in product management, UX/UI design, marketing and business allows her to approach product development with a holistic perspective, ensuring both usability and business success.

Top 5 skills

Project Management
UX/UI Design
Digital Marketing
Online Marketing
Marketing Strategy

Project

Portfolio



Bachelor in Data Science

Nicolas Piola Parucker

[in linkedin.com/in/nicolas-piola-parucker-065b53193](https://www.linkedin.com/in/nicolas-piola-parucker-065b53193)

Quote

Harbour.Space taught me invaluable industry skills for my career, and I cherish the friendships I made along the way.

Bio

Nicolas Piola Parucker, a passionate computer science student, embraced a transformative year abroad in Thailand, honing technical skills while developing teamwork and communication abilities.

Top 5 skills

Communication
Python
Java
Software Development
Collaborative Teamwork

Project

Chess Application



Master in Interaction Design

Noel Lwin

<https://www.linkedin.com/in/lwin-min-khant>

Quote

This year has been a true stroke of luck for me – it feels as if I won the lottery! Not only did I discover my genuine passion for Interaction Design, but I also had the pleasure of crossing paths with extraordinary individuals who supported me unwaveringly through all the highs and lows. I cannot emphasize enough the significant impact of meeting exceptional teachers, whose mentorship has transformed my life and helped me grow into a better version of myself.

Bio

Noel is a visual designer from Myanmar, with a specialization in UI and UX. Passionate about all aspects of interaction, user experience, research, and human-centred design, he finds joy in delving into people’s perspectives, empathizing with their challenges, and devising solutions through intuitive design and insightful interactions. Eager to contribute his wealth of experience and skills acquired throughout his life and career, he is particularly drawn to engaging in intriguing projects that demand creative problem-solving and innovative thinking.

Top 5 skills

- Visual Design
- Interaction Design
- User Interface Design
- UX Research
- Wireframing

Project

Portfolio



Master in Interaction Design

Oscar Lewis Kamau Mwangi

<https://www.linkedin.com/in/mwangi-oscar-48b578b8>

Quote

In my wildest dreams, I never thought I would find myself in the heart of Bangkok. Here, I had to unlearn most of the things I know about everything; what it means to be a designer, a team player and understanding that it takes a community to achieve greatness. The student community has been simply amazing. My dad says, nothing learnt, ever goes to waste. I don't know about the future, but I know with the skills I have acquired from our amazing instructors and the lessons I have learnt from interacting with my peers, everything will be easy. I've got nothing but respect for Harbour.Space and my fellow students.

Bio

Oscar, a native of Kenya, has always been captivated by the world of art, designs, and DIY crafts. Following his completion of a Bachelor's degree in International Relations and Diplomacy, he felt a burning desire to pursue a path closer to his heart - design. On his quest for the perfect fit, Oscar stumbled upon Harbour.Space through LinkedIn. Recognising the potential of interaction design as a tool for global progress, he made the decision to embark on a Masters in this field.

Top 5 skills

- Creative Thinking
- User Research
- Visual Design
- Interaction Design
- Collaboration

Project

Portfolio



Master in Digital Marketing

Patarawan Changsamrit

<https://www.linkedin.com/in/patarawan-changsamrit-1281a2249/>

Quote

This one year at Harbour Space was a fantastic! I learned about new cultures and met many people. I improved and my confidence increased in public speaking. Thank you for everything :)

Bio

Namwann, born and raised in Bangkok, Thailand, works as a marketer at SCG Company. Her decision to study at Harbour.Space was influenced by the full scholarship offered by her company. Harbour.Space has provided her with a profound mindset for personal development, granting her valuable knowledge that she is eager to apply in the future as she continues to foster her growth and self-improvement.

Top 5 skills

Digital Marketing Strategy
Sales & Marketing
Creative Performing
Interpersonal Skills
Collaboration & Teamwork

Project

SCG



Master in High-tech Entrepreneurship

Pitupong Soraphan

www.linkedin.com/in/psoraphan

Quote

With newfound knowledge in digital marketing through fresh perspectives, I will be able to lead my corporate efforts by embracing digital innovation as the driving force in strengthening and unlocking future success.

Bio

Pitupong, from Thailand, comes from the corporate world with various experiences in research, marketing, and corporate strategy. His real-world experience that is now fused and armed with an empowering digital perspective from Harbour.Space, is stronger than ever. His future endeavors are now ready to drive meaningful change and impact in the digital frontier.

Top 5 skills

- Brand Marketing
- Product Management
- Business Strategy
- Analytics
- Marketing Communications

Project

TOGO



Master in Interaction Design

Poornima Solanki

<https://www.linkedin.com/in/poornimasolanki/>

Quote

I'm a designing ninja, cutting through all the problems to build solutions that are both profitable and joyful. A warm hug from Mariam welcomed me the day I stepped into the campus. Fierce loyal vibe from Lily. My minion, the cutest Judy who is now my adopted kid. Crazy passionate Oscar. Lovely and cute Lavet. Ammar the sweetest friend from another mother-land. Alisa the silent designer. Noel the sharp observer. Blessing the classy vibes. Eung's cosy, comfy, and happy presence. I loved spending time with everyone and getting to know them. We are a family that's going to remain in our lives for forever and a bond beyond borders.

Bio

Poornima is from Jaipur, India. She completed her master's in law from Nalsar University but later decided to follow her passion for design, accumulating 5 years of experience in designing solutions. She came to Harbour.Space as it had been her dream since 2018, when her senior shared her university experience, encouraging her to take that career leap. According to Poornima, Harbour.Space provides a platform to grow in various fields while maintaining a core specialisation.

Top 5 skills

Collaboration/Innovation
UX/UI Design Creativity
Framer/Figma/Webflow/Adobe Suite
Presentation and Convincing
Wireframe/Prototype/UI Design

Project

Portfolio



Master in High-tech Entrepreneurship

Preeyaporn Rojpatanasathaporn

<https://www.linkedin.com/in/preeyaporn-rojpatanasathaporn-02b7bb246/>

Quote

This year has been truly exceptional for me. I have learned various aspects of the business world and technologies that I was not familiar with before. Moreover, I have had the opportunity to meet friends from diverse countries and cultures, which is an experience that is hard to come by.

Bio

Pair was born and raised in Bangkok, Thailand. She completed her undergraduate degree in Physical Therapy from Thammasat University. For over ten years, she has been working as a physical therapist in the medical field. However, deep down, Pair had a dream of becoming an entrepreneur, to create opportunities and careers for others. This educational experience at Harbour.Space University has given her valuable insights into the process of building a startup from scratch. In the future, Pair's plan is to launch her health-tech startup called "PairCare". With this venture, she aims to achieve success and make a positive impact on the healthcare industry.

Top 5 skills

Business Management
Healthcare Facility Management
Sales & Marketing
Communication Skill
Interpersonal Skills

Project

PairCare



Master in Interaction Design

Ricco

<http://linkedin.com/in/riccolesmana/>

Quote

I decided to leave IKEA Indonesia after 4 years of service to the organization. It was not an easy decision to quit my job during these uncertain times amidst a global crisis. Yet, I never regretted taking the decision, because I believe that pursuing further studies is something I've always wanted.

Bio

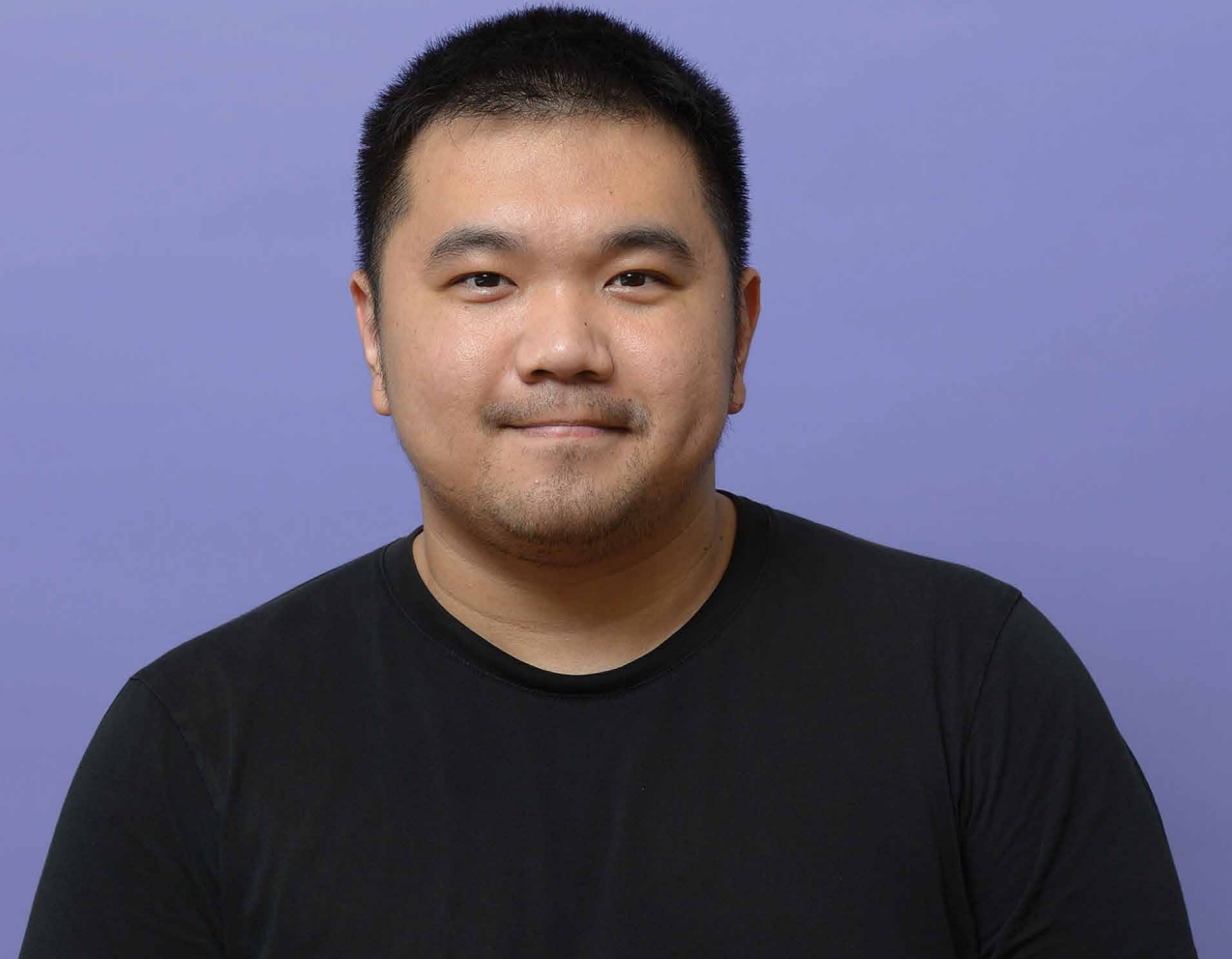
Ricco is an open-minded individual who always pushes things beyond boundaries. Being grateful for what he already has is something that makes Ricco feel enough. Harbour.Space has made Ricco's life change for a better future career.

Top 5 skills

User Interface Design
User Experience Design
Graphic Design
3D Modelling & Printing
Interpersonal Skills

Project

Weshare



Master in Digital Marketing

Sam Olagoke

<https://www.linkedin.com/in/opeyemiolagoke/>

Quote

Coming to Bangkok has been one of the most amazing experiences. It's the first time I am traveling out of my country. I arrived here in the middle of Songkran. I remember how I was sprayed with water everywhere I went. I recall my first Thai meal - it was so spicy I had to search for water. Shout out to Dave, Billal, Oscar, Youssef, and Mahi; they really helped me out when I arrived at Harbour.Space.

Bio

Opeyemi was born and raised in Ibadan, Nigeria. After his bachelor's and master's in Nigeria, Opeyemi got into digital marketing which is how he got to know about Harbour.Space. He has learnt a lot from industry experts, and made meaningful connections with both students and teachers. He was able to build on his presentation skills and improve his knowledge of digital marketing. His biggest takeaway will be the knowledge and expertise shared at Harbour.Space by the instructors. He is going to miss the the assignments and the group work that made him improve his communication and teamwork skills. Most importantly he is going to miss his colleagues whom he has formed a special relationship with. He is thankful for his time and will recommend it to his people back in Nigeria.

Top 5 skills

Content Writing
Email Marketing
Content Marketing
Behavioural Marketing Automation
Social media Marketing

Project

Afrimash



Master in High-tech Entrepreneurship

Si Thu (C2) Maung

<https://www.linkedin.com/in/si-thu-maung-8b8048138/>

Quote

Shoutout to my amazing classmates at Harbour.Space University. One memorable moment was pitching my startup idea to the panel. Remember me as the HR startup expert with a passion for tech and education!

Bio

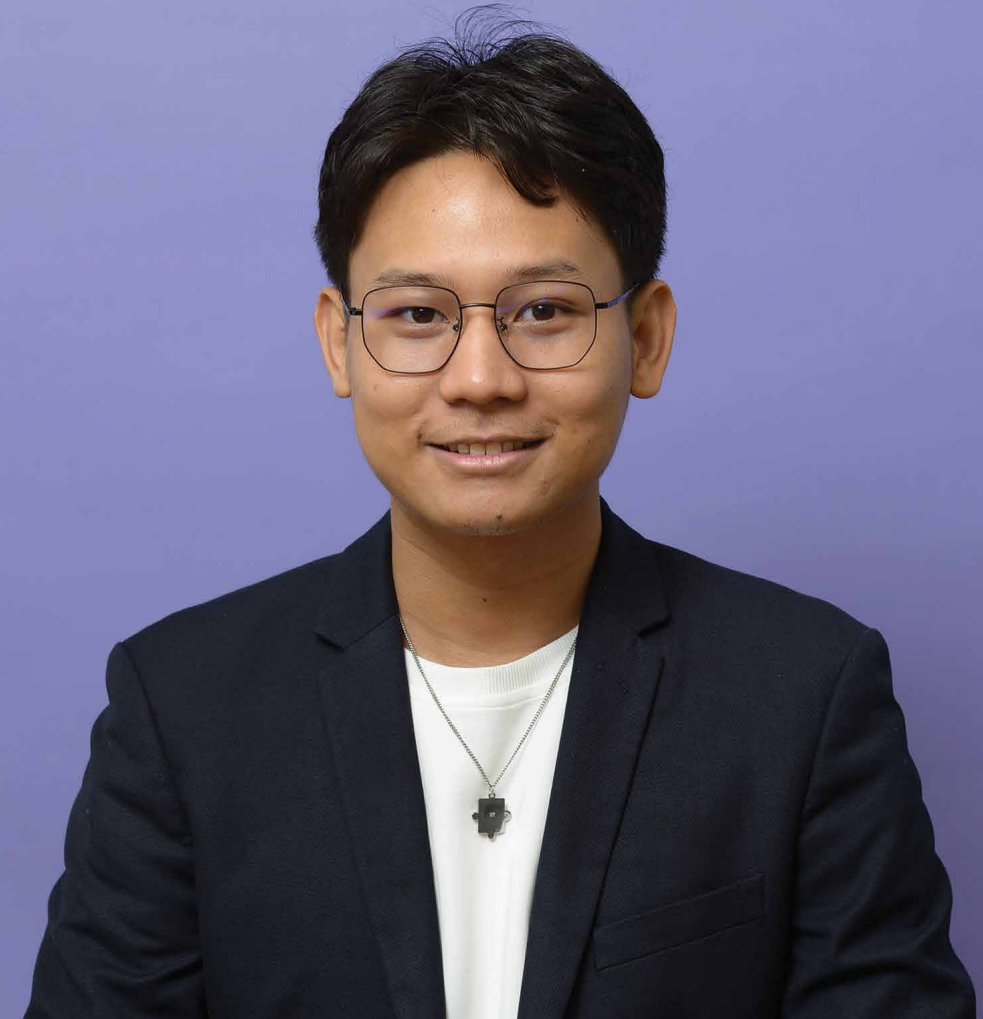
Si Thu Maung, an HR Metrics and Strategic Analyst, is a business development specialist and certified coach with a background in Leadership Capacity Development and HRM. He joined Harbour.Space University to pursue his passion for high-tech entrepreneurship through an MBA. During his time here, he gained valuable insights into the startup ecosystem, honed his entrepreneurial skills, and fostered a strong network of like-minded individuals. In the future, Si Thu Maung plans to leverage his diverse skill set to contribute to innovative startup projects that combine education, human resources, and technology. He aims to make a positive impact on the lives of people through his work.

Top 5 skills

HR Metrics & Strategic Analysis
Business Development & Sales
Youth Leadership
High-tech Entrepreneurship
Public Speaking

Project

Juncture



Master in Digital Marketing

Sohom Mukherjee

[in linkedin.com/in/digitalsohom-mukherjee](https://www.linkedin.com/in/digitalsohom-mukherjee)

Quote

I truly believe "change is the only constant". The biggest change in my life in the past year was to come to Bangkok, and study at Harbour.Space. This has been the best decision that I have ever taken in my life. I will always remember our Behavioral Marketing module. It was really a roller coaster, with the learnings I will never forget. I am deeply thankful to Kenda Macdonald for that. On the other hand, I appreciated the confluence of people from different countries

Bio

Sohom was born and raised in Kolkata, India. Over his seven years of working with various clients and running his own digital marketing agency, he noticed a gap between his potential clients' needs and his own capacity to fulfill them. The unconventional teaching methodology of Harbour.Space and the prospect of meeting industry leaders really intrigued him and convinced him more to join the university. The best part of his journey at Harbour.Space was the need to unlearn and relearn numerous things. Sohom met many creatively intelligent individuals and formed strong bonds. Currently he is working on procuring investment for his new digital agency called Generation Beta with his partner and friend, Marvin Montilla.

Top 5 skills

Digital Marketing Strategy
Customer Journey Optimization
Search Engine Optimization
Data Analytics
Content Marketing

Project

Generation Beta



Master in Interaction Design

Syed Mohammad Ammar

<https://www.linkedin.com/in/syedmammar/>

Quote

Thank you everyone for making this time very easy for me. I could not have completed this degree without the support of my Harbour.Space Fam. Also, I believe whenever you see 7/11 you know who to remember xD

Bio

Ammar has made a life out of thinking (sometimes a bit too much) about how people come together and connect in the physical and digital worlds around them. He firmly believes that the projects he had worked on have been the highlight of his design journey. He has been motivated by a constant desire to identify challenges and craft solutions for them; it's these very challenges that serve as his driving force. His aim is to combine his computer science knowledge with UX, to integrate diverse perspectives and a collaborative approach to the product innovation process. Given his background as a designer and developer, Ammar is knowledgeable about the technical jargons that matters, all the while incorporating the fundamentals of design and business strategy.

Top 5 skills

- User Research
- User Interface Design
- Usability Testing
- Prototyping
- Wireframes

Project

- Portfolio



Master in Digital Marketing

Thananat Varasap

<https://www.linkedin.com/in/thananat-varasap-24273912b>

Quote

You guys are amazing, I really enjoyed being with you. I've learnt a lot from you. Let's keep in touch and hang out sometimes.

Bio

Thananat is a perpetual marketing lover who is passionate about digital marketing and marketing automation. Pursuing his dream by studying for a master's degree at Harbour.Space. After his graduation, he will be using the techniques, hard skills and soft skills he has learnt from Harbour.Space to improve his career as a marketer. He plans to become digital marketing manager and aims for higher positions that will create change and impact his company.

Top 5 skills

Digital Marketing
Social Media Marketing
Data Analytics
Data Visualization
Interpersonal Skills

Project

SCGJWD Logistics



Master in Digital Marketing

The Myat Sint (Pey) Thu

<https://www.linkedin.com/in/themyatsintthu/>

Quote

To my amazing classmates, thank you for the unforgettable journey! I will forever cherish the memories we made together. As I reflect on my time here, I'm grateful for how I pushed beyond my comfort zone, transforming into a stronger, bolder version of myself.

Bio

Pey, originally from Myanmar, completed her bachelor's in Hospitality Business Management. Coming to Harbour.Space, she sought to enrich her skillset in marketing and had a transformative experience, building valuable connections. In the future, she aspires to leverage her acquired marketing skills to make a significant impact in the business world.

Top 5 skills

Leadership
Communication
Digital Advertising
Content Marketing
Copywriting

Project

Red Apple Corporation



Master in Interaction Design

Tum Pakin

<https://www.linkedin.com/in/pakinp/>

Quote

Shoutout to my amazing classmates, the ones who made this journey unforgettable. Together we laughed, learned, grew and created memories to cherish forever. In every challenge we faced, we stood united, celebrating each success side by side. As we part ways, remember me as the one who believed in dreams and turned failures into stepping stones to soar. Like a poem in the wind, I'll whisper encouragement from afar, cheering you on in every endeavor you explore.

Bio

Tum, a passionate individual from Samutsakhon, Thailand, pursued a career in User experience and User interface design. At Harbour Space, he immersed himself in studies, embracing growth through collaboration and teamwork. Failure became a stepping stone for improvement. With newfound skills, he aims for an impactful career in the dynamic tech industry, contributing to cutting-edge projects.

Top 5 skills

User Experience Design
User Interface Design
User Research
Agile
Collaboration

Project

Portfolio



Master in Digital Marketing

Wachiravit Jaritngam (New)

<https://www.linkedin.com/in/wachiravit-jaritngam/>

Quote

Late nights, lots of laughter and teamwork – that’s our secret. Always remember, we’re not just dreamers, we’re achievers. Let’s keep going, mates!

Bio

New Wachiravit is a passionate digital marketing enthusiast from Thailand with a background in the building materials industry. Seeking to advance his expertise, he joined Harbour.Space for a transformative experience. He learnt everything from digital marketing to product development and digital analytics. The time at Harbour.Space reshaped his views on digital strategy and practical skills. Now, he plans to use his skills in his company, applying the knowledge he gained at Harbour.Space.

Top 5 skills

Digital Marketing
Marketing Strategy
Project Management
Teamwork
Leadership

Project

Promptdee



Master in Digital Marketing

Youssef Saaf

<https://www.linkedin.com/in/youssef-saaf-content-manager/>

Quote

This year was life-changing. My time at Harbour.Space Bangkok campus was magical, with incredible teachers and valuable friendships. Stepping out of my comfort zone shaped my personality. The most challenging moment was leaving Bangkok, as it had become so dear to me. The memories and growth will stay with me forever.

Bio

Youssef, born in Morocco, completed his bachelor's degree there and began working in a marketing agency immediately after graduating. After gaining four years of experience as Head of Content in the Gaming Industry, he realised he wanted to pursue a master's degree that focused on various aspects of digital marketing. He found the perfect match in Harbour.Space.

Top 5 skills

Content Creation
Influencer Marketing
Live Video Streaming
Content Strategy
Video Editing

Project

Portfolio



STUDENT PROJECTS

Case Study

Togo

 Athiwat Kshemasanta Na Ayudhya, Pitupong Soraphan

A comprehensive digital marketing plan for a corporate venture project with a vision of: "To build a professional and seamless direct-to-consumer delivery service that enhances the value of our Group Properties and strengthens Local Communities' capability".



Case Study

Luma Agency

 Bilal Harras

Luma is a passionate digital marketing agency based in Morocco that provides strategic, customised solutions to help brands thrive in the digital landscape. By leveraging cutting-edge strategies across services like web design, content marketing, social media management, and search optimization, Luma enables clients to effectively reach, engage, and convert their audiences. They take an educational, consultative approach focused on understanding each client's unique needs and challenges. Luma's energetic team of digital experts brings creative ideas paired with analytical insight to turn ambitious goals into measurable marketing success for their clients. Their commitment to results is matched by their dedication to constantly mastering emerging technologies and trends.

<https://lumaagency.ma/>

A large blue rectangular graphic with a white stylized 'L' shape on the right side. The word 'LUMA' is written in white, bold, uppercase letters, with a stylized starburst or 'A' character at the end. The 'L' shape is composed of two curved, overlapping segments that meet at a point on the right edge of the blue area.

LUMA

Case Study

COTTO Life: A Digital Marketing Plan

 Ekasit Chiewcharnsuwan (Golf)

The Digital Marketing Plan for COTTO Life is a strategic roadmap that aims to improve e-commerce performance, communicate unique selling points, and establish itself as a trusted home decor solution provider in Thailand. It includes tactics like SEO optimization, linkable assets, interactive polls, digital visual-design tools, personalized marketing, video ad series, and influencer collaborations to drive engagement and achieve measurable success.

<https://www.cottolife.com/>



Case Study

Restaurant Order Process

 Nathalie Nikokeza

Australian Steakhouse is a popular restaurant located in Canberra, Australia. It aims to serve the most delicious steak meals to its customers. Its target customers include busy working adults; however, due to a big number of people who are always waiting in line to get into the restaurant, yet this target groups does not have time to wait in line every time.



Client Project

SCG Home Digital Marketing Strategies

 Chanodom Thampanichwat (Phum)

This project focuses on developing Digital Marketing Strategies for SCG Home. The aim is to address the lack of awareness about SCG Home's products and services, alleviate customer overwhelm with product options, and increase confidence in buying home improvement materials online. The main objectives are to increase website visitors and improve the E-commerce Conversion Rate. The strategies involve enhancing online presence through targeted social media engagement, utilizing paid advertising for brand awareness, optimizing SEO and backlinks to increase website traffic, and implementing marketing automation to generate and nurture leads for better conversion rates.



**Digital Marketing Strategies
by Chanodom Thampanichwat**

Client Project

Gloria'outfit Digital Marketing Strategies

 Hnin Moe Khaing (Jessica)

My capstone revolves around devising digital marketing strategies for Gloria Outfit, my sister's clothing brand. The goal is to plan and implement comprehensive digital marketing strategies that will elevate the clothing brand's presence and performance in the market. The focus is on utilising various digital marketing channels effectively to enhance brand visibility through SEO and creator campaigns by engaging the audience on social media, and drive online sales with targeted campaigns. I aim to increase brand awareness, higher website traffic, and ultimately, substantial growth for Gloria Outfit in the competitive fashion industry.

https://www.canva.com/design/DAFoMsb78TI/Fxr9jDRGbPJttXC7dpoDGQ/edit?utm_content=DAFoMsb78TI&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

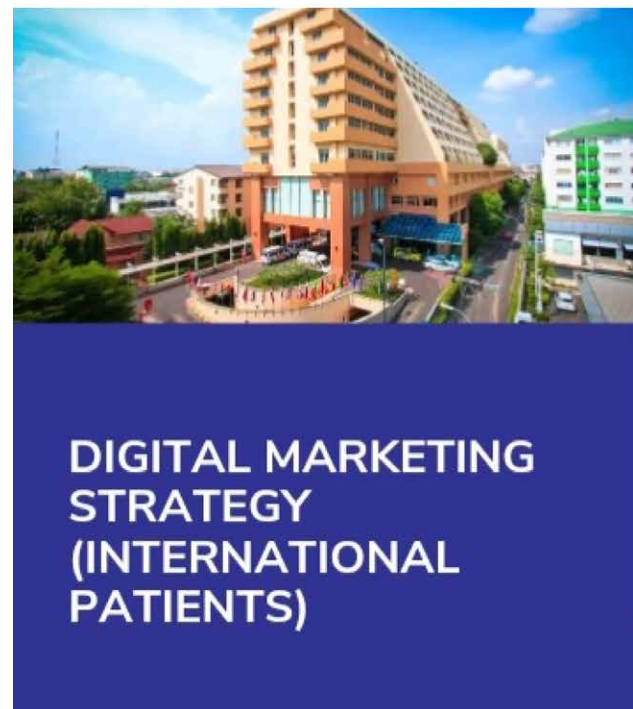
Gloria'outfit
by Fabulous Lady

Client Project

Vejthani Hospital

 Mahi Yohannes

A comprehensive digital marketing strategy for Vejthani Hospital's international patients. This aims to help the hospital achieve its goals of attracting and engaging visitors and to stand out in the highly competitive medical tourism sector.



VEJTHANI HOSPITAL

By
Mahder Yohannes

July 2023

Client Project

Chess Application

 Nicolas Piola Parucker

The Chess Application is project I choose to demonstrate the technical skills I have acquired in Harbour.Space. This application supports multiplayer, local multiplayer, account creation and a chess bot (stockfish).

<https://github.com/NicolasPP/Chess>



Client Project

SCG

 Patarawan Changsamrit

My Capstone Project is a Digital Marketing Plan for my company, with a specific emphasis on Cement and Ready-mixed concrete products. The objective is to enhance customer experience through online platforms and marketing automation. By understanding the business and target audience, I consistently integrated digital tools into the purchasing process, prioritising data-driven approaches. I crafted tailored content and key messages, delivering them through personalised marketing strategies to ensure alignment with customer preferences.



Capstone Project

Digital Marketing Plan

Presented By:
Patarawan Changsamrit (Namwann)

Client Project

SCGJWD Logistics

 Thananat Varasap

Digital Marketing Plan for SCGJWD Logistics, a B2B logistics company in Thailand. The primary objective is to acquire new customers, with a specific focus on the food industry. Three objectives have been formulated: Top of Funnel (TOFU), Middle of Funnel (MOFU), and Bottom of Funnel (BOFU) strategies to guide customers along the customer journey. Each objective comprises two strategies, and each strategy encompasses two tactics.

https://www.canva.com/design/DAFIIS9X1jM/BgaKFOAJrJqyuXMWmCnfRA/edit?utm_content=DAFIIS9X1jM&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton



Client Project

Red Apple Corporation

 The Myat Sint (Pey) Thu

The final capstone project focused on developing a comprehensive 6-month digital marketing plan for Red Apple Corporation, an e-commerce business operating on Facebook and Instagram in Myanmar. The plan aimed to boost brand awareness, increase online visibility, and attract a broader customer base. Through research and strategic implementation, the project achieved significant improvements in online engagement, sales, and brand recognition, positioning Red Apple as a reliable source for branded promotional items in the region.

<https://web.facebook.com/redapplewomenfashion>



Client Project

Promptdee

 Wachiravit Jaritngam (New)

Promptdee is a pioneering digital platform for the construction industry in Thailand. Our goal is to make buying construction materials easy and efficient. We connect contractors, handymen and traditional shop owners with wide range of construction products online. With Promptdee, users save time and money, getting what they need with just a few clicks. Our aim is to modernise the construction shopping process, making it simpler and more convenient for everyone.

<https://www.promptdee.com/>



พร้อม dee

Internship

Digital Marketing Plan

 Imane Saida

For my capstone project, I created a comprehensive digital marketing plan for Unisus Green Energy, which was part of my apprenticeship at B.GRIMM company. The focus was on implementing all the skills and knowledge I learned in my Master's, aiming to strategise all aspects of digital marketing. The goal behind the Digital Marketing plan was to create an impactful approach to boost the company's online presence, elevate awareness, and position Unisus Green Energy as the eminent leader in Thailand's district utility sector.



Internship

Afrimash

 Sam Olagoke

Afrimash is a family business owned by my sister and her husband. Afrimash is an e-commerce platform that conveniently helps farmers find and purchase agricultural inputs like fertilizers, seeds, and livestock products. We also offer expert guidance and free consultation to help farmers determine the problem and how to solve it. My capstone revolved around creating a digital marketing plan for Afrimash that will help them acquire more leads, retain customers and ultimately generate more sales.

https://www.canva.com/design/DAFpm007ntA/2AOG_Wd0y9ET26UqtnGzRQ/edit?utm_content=DAFpm007ntA&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton



Portfolio

Albert & Ace International

 Aekarak Sethi (Ace)

For individuals who value comfort, quality, originality and freedom: Albert & Ace International empowers them to be leaders of their own style narrative because we offer a personalised transformative experience tailored exclusively for them. Through custom-made clothing, we help them discover and embrace their uniqueness that builds a strong lasting impression, asserts presence and exudes confidence. Fit. Function. Feel. Freedom. In every stitch and every seam, we curate a symphony of personalised flair that speaks to your core, building a strong and lasting impression that sets you apart. Embrace the comfort of clothing that complement your every move, offering a sense of freedom that liberates your spirit. With Albert & Ace International, confidence is not just a virtue; it is a state of being. Assert your presence with garments that breathe life into your authenticity, allowing you to exude an aura of self-assuredness that captivates the world. We are more than a brand; we are your accomplice in the journey of self-discovery. Together, we unlock the magic that lies within, crafting garments that whisper your story and shout your unique truth.

<https://albertandace.com/>



Portfolio

Portfolio

 Alisa Pondsuksiri

My portfolio reflects my passion for creating products that help people feeling better with their life through stunning product experiences. My focus in product design is on both UX/UI and fashion, as I love crafting designs that boost confidence and empower individuals to embrace their true selves. Whether it's through creating clothing that makes people feel better or developing user-friendly interfaces that simplify tasks, I work to create designs that help build a better lifestyle.

<http://alisapondsuksiri.com/>



Portfolio

Portfolio (PayHelpa Project)

 Blessing Onoruke

My portfolio showcases a project known as Payhelpa. PayHelpa is a financial technology (fintech) platform that aspires to empower Africans with a seamless and stress-free cross-border payment experience. By eliminating the complexities of currency exchange, PayHelpa aims to provide a user-friendly solution for Africans to pay for goods, services, and effortlessly transfer money to other users across international borders. Ensuring project success with clear timelines, deliverables, and goals to meet key user needs. Our approach involves applying design thinking, gaining deep understanding of users, validating concepts, and aligning with their needs throughout the process.

<https://xterbo.info/>



Portfolio

Portfolio

 Lillian Wyse

UX Case Study: Rätt App - Making Legal Services Accessible Throughout the Nordics. Rätt is a legal app based in Gothenburg, Sweden, with a mission to simplify the process of obtaining professional legal advice for users facing relatively small legal inquiries. Recognizing the complexity of legal matters and the challenges users encounter, our goal was to design an intuitive and user-friendly platform that empowers individuals to seek answers to their legal questions easily and efficiently.

<https://lillianwyse.com/>



Portfolio

Portfolio

 Noel Lwin

Welcome to my UI/UX portfolio, where creativity meets functionality! As a passionate and skilled Interaction Designer, I take pride in crafting seamless user experiences that blend innovation with user-centric design. Here, you'll find a collection of projects that showcase my expertise in creating intuitive interfaces, conducting thorough user research, and delivering solutions that leave a lasting impact. From wireframes to prototypes, each project represents a unique journey of problem-solving and thoughtful design. Join me on this visual voyage as we explore the world of captivating interactions and human-centered experiences.

<https://noellwin.co/>



Portfolio

Portfolio



Mariam Tawfik

A personal portfolio that showcases my passion and expertise in design. It is important to highlight my experience in various design roles, starting from designing to project management and creative direction, collaborating with numerous clients to create compelling design solutions. Showcasing my newly developed passion for user research and experiences will help me unlock doors to potential clients and dream jobs, enabling me to build products that will make an impact.

<https://www.tawfikmariam.com/>



Portfolio

Portfolio

 Oscar Lewis Kamau Mwangi

My UX/UI designer portfolio is a collection of my best projects, showcasing my expertise in crafting user-centered designs and visually captivating interfaces. Through interactive prototypes, visual design examples, and case studies.

<https://www.tawfikmariam.com/>



[About](#) [Projects](#) [Get in touch](#)

Jambo! i am kamau

UX & UI Designer

Originally from Kenya

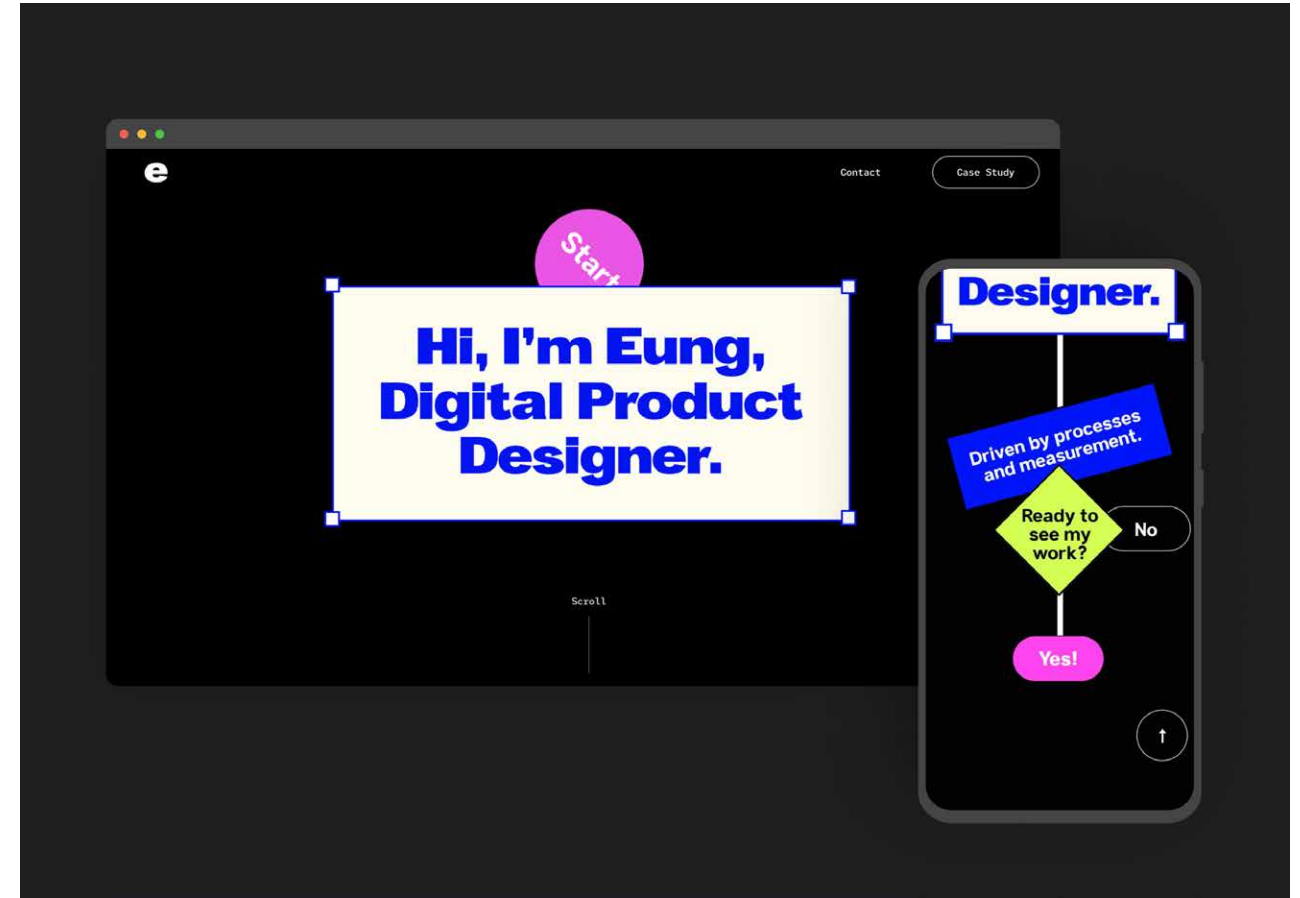
Portfolio

Eung's Digital Product Designer Portfolio

 Nannapass Phiboonwittayaruk

My capstone portfolio as a digital product designer highlights my process-oriented approach and emphasizes on measurement in design. It showcases the journey from idea to execution, aiming for impactful designs and enhanced user experiences. The focus is on delivering innovative and user-centric digital products that leave a lasting impression.

<https://eung.me/>



Portfolio

Portfolio

 Nattapa Pongpanich

My portfolio aims to highlight my journey as a Product Owner. It includes case studies that demonstrate my progression from a UX/UI designer, where I gathered requirements, created flows and wireframes, and incorporated feedback, to my current role as a Product Owner, where I manage and oversee all teams involved.
<http://mrks.space/>



Portfolio

Portfolio

 Tum Pakin

My portfolio design showcases a diverse and comprehensive collection of creative works, projects, and accomplishments that highlight my expertise across multiple disciplines. It serves as a visual representation of my skills, talents, and versatility in approaching various design challenges.

<https://pakin.design/>

Pakin

Case study

Works

Contact

DESIGNER, UX RESEARCHER, & PHOTOGRAPHER.

 MORE

Portfolio

Portfolio

 Poornima Solanki

Being an Interaction designer, I opted for my capstone project to be a portfolio. My intention was to concentrate on designing the website and capturing an overall ambiance that aligns with my personality. I focused on documenting my startup experience in India, which marked the initial phase in my journey towards understanding how design can reshape business models.

<https://poornima.site/>

I am Poornima Solanki

#wireframing

#ui#id

#ux



Yoga

Dancing

Cooking

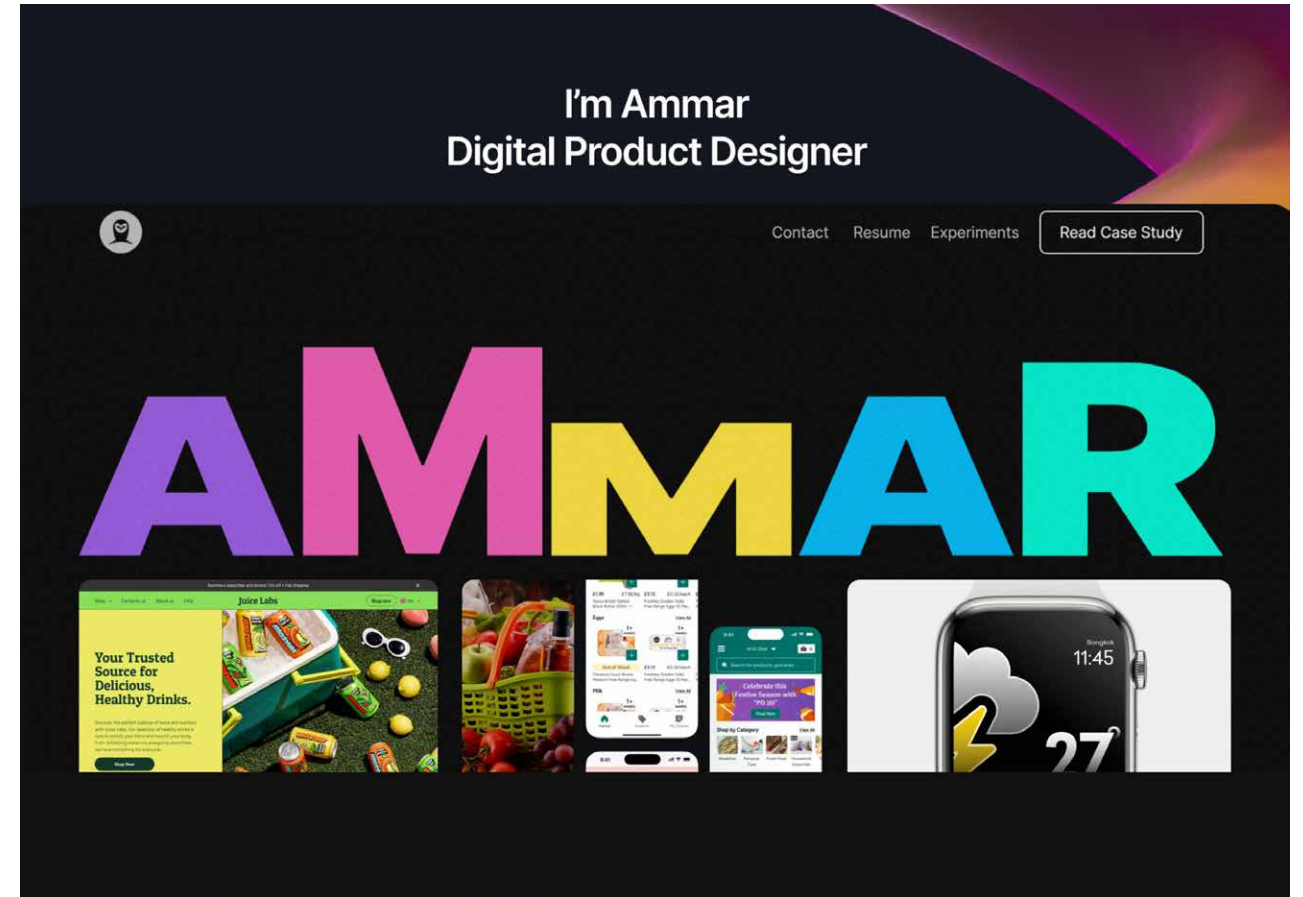
Portfolio

Portfolio

 Syed Mohammad Ammar

The portfolio is a platform for me to showcase what I can offer to clients or companies. My primary focus is on working with products. That's why the work I have uploaded is related to products as well. I aspire to be recognised as the face of product design.

www.smammar.com



Portfolio

Portfolio

 Youssef Saaf

My portfolio is a curated collection of projects that showcase my unique contributions and personal touch. Each project represents my involvement and creative input, highlighting the skills and expertise I bring to the table.

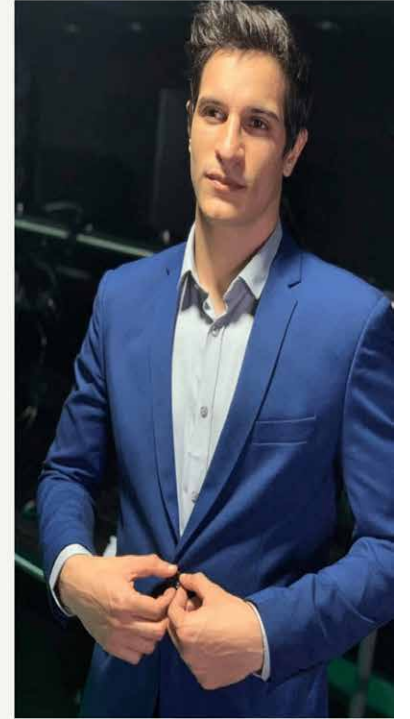
<https://youssef-saaf.framer.website>

PORTFOLIO



<https://youssef-saaf.framer.website>

YOUSSEF
SAAF



Start-up

OmniGPT

 Alba Garrido Martin

My capstone builds on the conversational AI capabilities of ChatGPT to create a teamwork-focused assistant. Imagine ChatGPT seamlessly integrated into the tools your team uses daily, like WhatsApp, Slack, Notion, etc with the ability to have ongoing threaded discussions across platforms. The goal is keeping conversations unified so context isn't lost. By combining the natural language processing of ChatGPT with connectivity across apps, I hope to develop an AI assistant that enhances how distributed teams collaborate. Success would mean adoption by real-world teams.

<https://omnigpt.co/>

omnigpt 

Start-up

HomeFurnisha

 Aticha Pilantanadilok

HomeFurnisha is a user-friendly platform with AI-powered interior design capabilities. It empowers people to easily visualise and customise their home spaces. Users can choose room type and styles, and the generator produces stunning designs and suggest furniture choices from various brands, displaying prices to simplify decision-making, streamlining the process, and enhancing the overall home design experience.



AI Interior Design Generator

Valuable and fast online way to create the design of your home.

Aticha Pilantanadilok (Baimon)

Start-up

Weshare

 Chanikan Kengluocha, Loubna Touri (Luna), Meryem Azhar, Ricco

Weshare is a peer-to-peer rental platform that connects individuals and businesses to share their unused items, promoting sustainable consumption and reducing waste. With an easy-to-use interface, users can rent a wide range of items from furniture to appliances, making it affordable and hassle-free to access quality products for temporary use. Empowering communities to live more consciously, Weshare fosters a culture of accessibility, while contributing to a greener future for all.

<https://weshare.website/>



Weshare

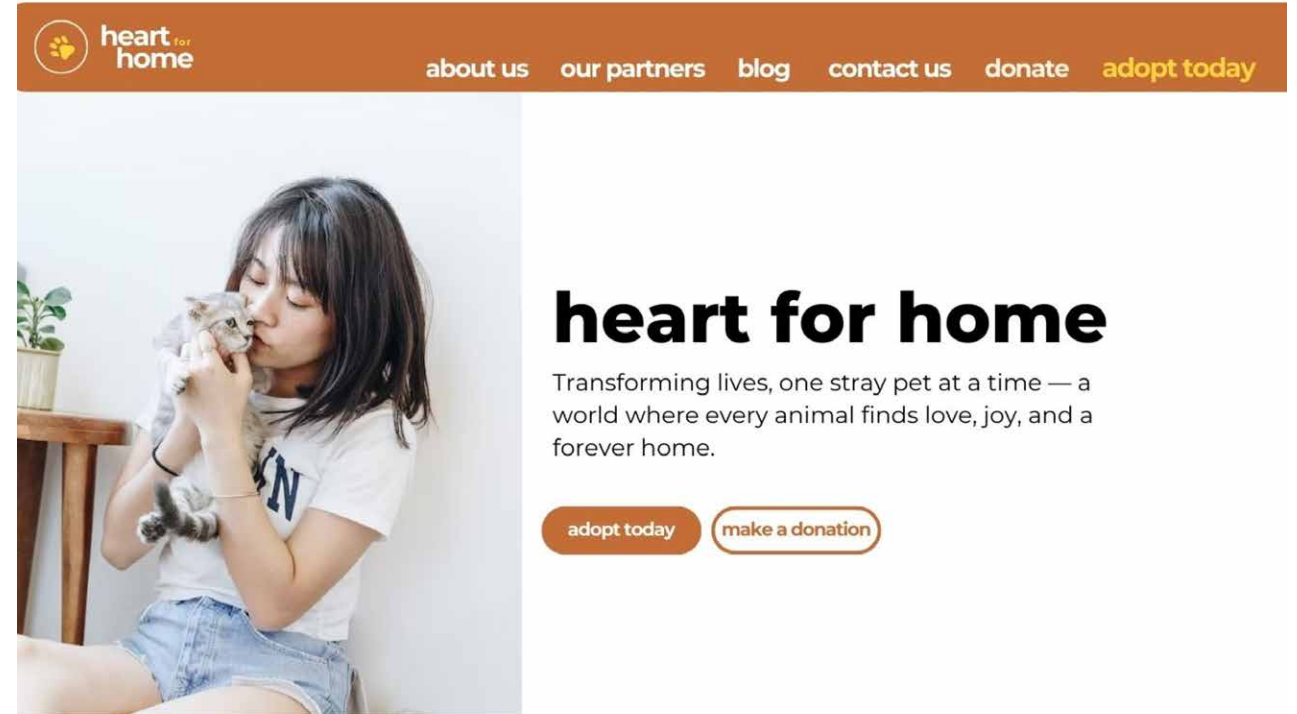
What you need we have, What you have Weshare

Start-up

Heart for Home

 Khant Wai Mon (Winny), Louie Camaclang

Heart for Home (H4H) is a platform focused on pet adoption in Myanmar. We aim to connect stray animals with loving homes through a user-friendly digital interface. Our mission is to reduce the number of strays and create a compassionate community where every pet finds happiness.



The image shows a screenshot of the Heart for Home website. At the top is a dark orange navigation bar with the logo on the left and links for 'about us', 'our partners', 'blog', 'contact us', 'donate', and 'adopt today' on the right. Below the navigation bar is a hero section. On the left is a photograph of a young woman with dark hair, wearing a white t-shirt and denim shorts, sitting and holding a small grey and white kitten. On the right, the text reads 'heart for home' in a large, bold, black font, followed by the tagline 'Transforming lives, one stray pet at a time — a world where every animal finds love, joy, and a forever home.' At the bottom of the hero section are two buttons: 'adopt today' and 'make a donation', both in a rounded rectangular shape with an orange border.

Start-up

Generation Beta

 Marvin Montilla, Sohom Mukherjee

At Generation Beta, our mission is fueled by an authentic drive to empower small and medium enterprises (SMEs) in emerging markets to flourish in the digital realm. We firmly believe that every business, regardless of its size or financial capabilities, should have access to premium digital marketing solutions. Our vision is to be the catalyst for transformative growth and success in emerging markets. We envision a future where every SME has the opportunity to thrive and prosper in the dynamic digital landscape.

<https://genbmarketing.com/dev/#>



GENERATION
BETA

The logo features the word "GENERATION" in a bold, blue, sans-serif font. Below it, the word "BETA" is also in a bold, blue, sans-serif font, but with a stylized blue horizontal line passing through the letter "E".

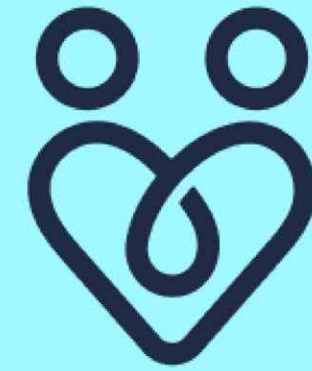
Start-up

PairCare

 Preeyaporn Rojpatanasathaporn (Pair)

PairCare is a platform (Website, Line Official Account, and App) that connects patients and healthcare providers, revolutionising the way medical needs are fulfilled. Powered by technology, our user-friendly caregiver search app prioritises safety, trust, and well-being. We are dedicated to fostering a growing network of caregiving connections that promote happiness and enhance overall quality of life.

<https://effortless2465.wixsite.com/paircare>



PairCare

Start-up

Juncture

 Si Thu (C2) Maung

Juncture is an AI-powered HR recruitment platform and job portal. Our focus is to revolutionize talent acquisition by offering a seamless, data-driven, and fair hiring process. Our goal is to empower HR professionals and businesses with efficient candidate matching, streamlined workflows, and unbiased decision-making, ultimately ensuring the right talent meets the right opportunities.

<https://ats.juncture.tech/login>



JUNCTURE

Thesis

Independent Study

 Kultida Bhumina

Customer churn, particularly among contractors, poses a significant challenge for building material suppliers, impacting their profitability and sustainability. This study aimed to identify the causal factors behind contractor churn in the building material industry and build a predictive model for churn prevention. We collected and analyzed data from a single building material supplier in Thailand, including customer demographics, purchase history, and customer service interactions. This study employed machine learning algorithms for predictive modeling and causal inference methods to understand the causal relationships between various factors and churn. The churn prediction model developed demonstrated high predictive performance, aiding in feature selection and the identification of causal effects. Key factors such as order value, purchase frequency, customer tenure, and member point usage were identified as significant contributors to contractor churn. The findings provide valuable insights and recommendations to reduce contractor churn rates and improve their customer retention programs in the context of the building materials industry.

Exploring the Causes of Contractor Churn in a Thai Building Material Supplier Independent Study



With 
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